



CONFERENCE PROGRAM

DAY 01 Friday (September 29, 2017)

Welcome Reception & Registration

8:00 am – 8:30 am

Opening Ceremony (08:30 am –10:00 am)

Venue: Room 1

08:30 am – 08: 40 am	Welcome Remarks – Mr. Metha Shahi	Conference Coordinator MTAR 2017 Global illuminators
08:40 am – 08:55 am	Opening Speech – Dr. Muhammad Abbas (Ph.D.)	Conference Co-Chair- MTAR-2017 Director Policy & Research, Global Illuminators
08:55 am – 09: 05 am	Keynote Speech- Dr. Renan P. Limjuco (Ph.D.)	Director of Research, Publication, and Innovation Center (RPIC) of the University of the Immaculate Conception (UIC), Davao City, Philippines
09:05 am - 09: 15am	Keynote Speech- Dr. Hening Widi Oetomo (Ph.D.)	Professor at Department of Management, School of Economics Indonesia (STIESIA) Surabaya, Indonesia
09:15 am - 09: 30am	Music Performance Dr. Renan P. Limjuco (Ph.D.)	
09:30 am - 09: 45am	Group Photo & Award Ceremony	

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Grand Networking Session and Tea Break (09:45 am – 10:00 am)

DAY 01 Friday (September 29, 2017)

Session 1 (10:00 am – 01:00 pm)

Venue: Room 1

Session Chairs: Eunji Seo & Dunhill Z. Bilog

Track: Social Sciences & Humanities

MTAR-17-161	Factors Affecting Users' Behavioural intention to Adopt Mobile Broadband in Oman	Khalid AL Husaini
MTAR-17-110	The Meaning of Bersih Desa, Meteri Sumber and Suroan as Ritual to Preserve Ecological Sustainability of Penanggungan Sites East Java, Indonesia	Reza Hudiyanto
MTAR-17-124	The Nongraded Instructional System and Achievement In Selected Subjects of Ys-11 Learners in Angelicum College, Quezon City, Philippines	Marion A. Cresencio
MTAR-17-132	The Relationship between Gender and Wash Development Projects in Rural Uganda	Christiana Smyrilli
MTAR-17-140	Granted Judicial Review Arrangement in the Law (Constitutional Court Case Study)	Charlyna S. Purba
MTAR-17-142	The Role of the Maguindanaon Ulama in the Election of Provincial Officials of the Maguindanao Province	Musa A. Unos, Ed.D.
MTAR-17-146	The Full fillment of Human Rights Over Land by State as a Justice Requirement in Land Owners (Case Study in Indonesia)	Setyo Utomo

Lunch Break (1:00 pm – 2:00 pm)

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DAY 01 Friday (September 29, 2017)

Session 1 (10:00 am – 01:00 pm)

Venue: Room 1

Session Chairs: Eunji Seo & Dunhill Z. Bilog

Track: Social Sciences & Humanities

MTAR-17-152	Urgency of the Guarantee of Halal Product Certification in Indonesia Regulation	Yenny AS, Annurdi, Budimansyah
MTAR-17-156	Policy Model on Forest and Land Burning Countermeasures in West Kalimantan	Nurfitriawati, Charlyna S. Purba, Yenny AS
MTAR-17-173	Structural Equation Modelling of Reality TV Shows in the Philippines vis a vis People's Phenomenological Views	Renan P. Limjuco
CSSR-17-103	A Study on Assisting New Immigrants from Southeast Asia to Recognize the Pictograms of Medical Departments of a Hospital	Chun-Pei Hsieh
CSSR-17-104	Study on APP Design of Assisting New Immigrant Women with Healthcare Communication	Lu Zhen Xu,
CSSR-17-106	Bootstrapped Malmquist Indices of Taiwan's International Tourist Hotels	Yang Li
MTAR-17-172	Patient Management Information System for University of the Immaculate Conception College Department Clinic	Juvie Pauline L. Relacion

Lunch Break (1:00 pm – 2:00 pm)

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DAY 01 Friday (September 29, 2017)

Session 1 (10:00 am – 01:00 pm)

Venue: Room 2

Session Chairs: Hening Widi Oetomo & Jayson E. Lannu

Track: Social Sciences & Humanities

MTAR-17-157	The Responsibility of Holding Company to the Subsidiary in Group Company Law in Indonesia	Annurdi, Nurfitriawati Khan
MTAR-17-158	Violence against Children Mapping in West Kalimantan	Charlyna S. Purba, Yenny AS, Klara Dawi
MTAR-17-160	The use of the Lecture Method in Teaching English at University: Implications for Teaching and Learning	Khalid Abdulbaki,
MTAR-17-164	Lesson-Drawing and Policy Diffusion of GCC Countries in the Development of Renewable Energies: The Case of the Kingdom of Bahrain	Vivien Exartier
MTAR-17-165	Performance in Learning Domains of Kindergartners in Public and Private Preschools in the Philippines	Maeda Langguyuan Kadtong
MTAR-17-166	Peace and Development Initiatives: The Case of Datu Odin Sinsuat Municipality	Bai Soraya Q. Sinsuat
MTAR-17-167	Cigarette Smoking: Its Effect on the Academic Performance of the College Students	Muhamad Ali E.

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Lunch Break (1:00 pm – 2:00 pm)

DAY 01 Friday (September 29, 2017)

Session 1 (10:00 am – 01:00 pm)

Venue: Room 2

Session Chairs: Hening Widi Oetomo & Jayson E. Lannu

Track: Social Sciences & Humanities

MTAR-17-170	Using Personality Traits to Predict Dangerous Driving Behavior: Smartphone usage While Driving	Byungho Park
MTAR-17-175	Elevating the Graduate School Research and Publication Culture: A Practical Action Research	Sylvia J. Pidor,
MTAR-17-176	A Tracer Study on the University of the Immaculate Conception Graduates of Bachelor of Music	Eric A. Moreno.
CSSR-17-107	Research of Third-person Effect in Guangzhou Higher Education Mega Center Security Event Report	Zihan Wang
CSSR-17-108	A Dynamic Analysis of Holding Risky Assets Among European Countries	Thi Hong Phuong Vu
CSSR-17-110	A Study on the Influence of Vocational High School Graduates' Entering College on the Wage after Employment	In Seog Seo

Lunch Break (1:00 pm – 2:00 pm)

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DAY 01 Friday (September 29, 2017)

Workshop Session (2:00pm – 3:00 pm)

Venue: Room 1

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. Muhammad Abbas (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

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DAY 01 Friday (September 29, 2017)

Session 2(3:00 pm – 4:30pm)

Venue: Room 1

Session Chairs: Reza Hudiyanto & Chun-Pei Hsieh

Track: Business, Management and Economic Studies

MTAR-17-103	Assessing the Receptiveness of Industrial Design Students to Business Programs: A Framework for Reinforcement and Implementation	Jayson E. Lannu,
MTAR-17-119	Impact Assessment on Rice Research Funding using the Structural Equation Modelling Technique	Sasarose Jajit,
MTAR-17-126	Spatial Analysis of Newspaper Sales in Traffict Light of East Surabaya using Moran Index	Hening Widi Oetomo
MTAR-17-141	Perceived Job Performance of the Department of Agriculture Extension Agents by Rice Farmers in Datu Odin Sinsuat	. Tomanda D. Antok
MTAR-17-144	Customer Satisfaction: Antecedents and Effect towards Customer Loyalty at Retail Industry in Surabaya, East Java, Indonesia	J.E.Sutanto, M.M
MTAR-17-130	Brand Image as Mediation of Experiential Marketing Effect and Differentiation Product on Purchase Decision	Hening Widi Oetomo
CSSR-17-109	Emotional Labour Tug Of War: An Exploration Of Emotional Expectations of Family Law Practitioners	Andrea Subryan

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CSSR-17-113	Building the Technology Standard: The Role of the Un optimized System Architecture	Youngjae Koh
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Tea Break (4:30 pm – 4:45 pm)

DAY 01 Friday (September 29, 2017)

Session 2(3:00 pm – 4:30 pm)

Venue: Room 2

Session Chairs: Maeda Langguyuan Kadtong & Renan P. Limjuco

Track: Business, Management and Economic Studies

MTAR-17-148	Working Motivation , Organizational Culture and Commitment Organization on Working Productivity Lecture and Employees at the College of Economic as Surakarta	Budiyono Karya
MTAR-17-149	Attendance of Independent Candidates in Local Head Election as a Effort to Improvement the Government System	Joko Martono, Budimansyah, Annurdi
MTAR-17-147	Effect of Individual Characteristic And Environment Work on Employee Motivation and Employee Performance	Hairul Warizin
MTAR-17-151	Analysis of Determination of Money Implementation of Education (Upp) at University of Surabaya Based on Full Costing Method	Agus Susilo
MTAR-17-153	Learning System Management Based on Teaching Factory (Study Site Smk Muhammadiyah 1 Klaten)	Abdul Haris
MTAR-17-174	Investigating Consumer Preferences in Selecting Buffet Restaurants in Davao Region, Philippines	Dunhill Z. Bilog

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MTAR-17-177	Factors Affecting the Collection Efficiency of Ma-a Parish Multi-Purpose Cooperative: Basis for Policy Formulation	Pamela A. Tongo
CSSR-17-114	The Effects of Corporate Brand Management and the Knowledge Transfer of Subsidiaries In Japanese MNCS	Eunji Seo

Tea Break (4:30 pm – 4:45 pm)

DAY 01 Friday (September 29, 2017)

Session 3 (04:45 pm – 05:45 pm)

Venue: Room 1

Session Chairs: Muhammad Abbas & Baris Sezer

Track: Engineering and Technology Studies

MTAR-17-106	FEM Analysis and Experiment of Cold Flaring Process of SUS304 pipe	Junshi Ichikawa
MTAR-17-107	Horizontal Twin Roll Strip Casting of ADC12, A3003 and A7075	Yuta Kashitani
MTAR-17-108	Experiment and FEM Analysis of Thin Steel Sheet 180° Bending	Yujiro Nitta
MTAR-17-109	Recognition of Kinect Operator by using Template Matching	Yuto Takigawa
MTAR-17-112	A Study of Automatic Drone Flight Control System for Aerial Photography	Atsuhiko Aoki

Closing Ceremony: (05:45 pm – 06:15 pm)

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DAY 01 Friday (September 29, 2017)

Session 3 (04:45 pm – 05:45 pm)

Venue: Room 2

Session Chairs: Juvie Pauline L. Relacion & Junshi Ichikawa

Track: Health and Medicine Studies

MTAR-17-101	Using a Technology Enhanced Flipped Classroom Course for the Development of Simulation Trainers	Baris Sezer
MTAR-17-122	Predicting Burnout Syndrome in Professionals in Mental Health Settings	Maria Efstratopoulou
MTAR-17-145	Discovery of Synthetic Pathogenicity Genes of Atherosclerosis.	Hsiao-Ting Chen
MTAR-17-171	Antibiotic Resistance Profile of Gram Negative Bacilli Isolated from Ants in Selected Level 1 Hospitals in Davao City	Anna-Lee B. Bandoy

Closing Ceremony: (05:45 pm – 06:15 pm)

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LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
MTAR-17-162	Jeong Mee choi	Catholic University Of Pusan	South Korea
MTAR-17-163	won Hyun Lee	University of Utah in Auctober in USA	USA
MTAR-17-168	Rahul Karanam	ZIXIN Cylinders Private Limited	India
MTAR-17-169	Koraada Yogambika Saikerthi	ZIXIN Cylinders Private Limited	India

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DAY 02 Saturday, (September30, 2017)

“CITY TOUR”

Gathering of Participants at the Lobby of Holiday Inn Bangkok Silom, Bangkok Thailand at 6:00 pm

Departure: 06:30 pm for City Tour

Drop Back at Holiday Inn Bangkok Silom, Bangkok Thailand, at 11:20 pm

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Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.

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