



# CONFERENCE PROGRAM

**DAY 01 Thursday (February 1, 2018)**

**Welcome Reception & Registration**

**8:00 am – 8:30 am**

**Opening Ceremony (08:30 am –09:25 am)**

**Venue: Room 1**

08:30 am – 08: 40 am	Welcome Remarks – <b>Mr. J. Dalle</b>	Conference Coordinator Global illuminators
08:40 am – 08:55 am	Opening Speech – <b>Dr. Farooq Ahmad Jam (Ph.D.)</b>	Conference Chair- GIMAR-2018 Executive Director, Global Illuminators
08:55 am – 09: 05 am	Keynote Speech- <b>Prof. Dr. Abdelmajid Bouazza</b>	Professor in the Department of Information Studies, Sultan Qaboos University, Oman
09:05 am - 09: 25am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:25 am – 09:45 am)**

**This conference is jointly organized by GI Social Sciences with Collaboration of Global Illuminators**





**DAY 01 Thursday (February 1, 2018)**

**Session 1 (09:45 am – 01:00 pm)**

**Venue: Room 1**

**Session Chairs: Phaithun Intakhan & Mohd Rizal Razalli**

**Track: Social Sciences & Humanities**

GIMAR-18-103	How I Got Woke: Channelling Global Competence Through Culturally Relevant Teacher Leadership	Garris Landon Stroud
GIMAR-18-109	Event Legacy and Community Development: The Case of 2008 European Capital of Culture, Liverpool	Yi-De Liu
GIMAR-18-120	What Syria Can Teach us in Creating a New, and Better Future?	Adham Mardini
GIMAR-18-128	Development and Validation of A Readiness For Knowledge Management Implementation Questionnaire (RKMIQ)	Abdelmajid Bouazza
GIMAR-18-170	Integrated Regional Development Policy Formulation In Ethiopia	Sukhumvit Saiyasopon
GIMAR-18-180	Improving Independent Music Brand Marketing in Taiwan through Service Design	Chen, Yen-Chi
GIMAR-18-201	Early Childhood Teacher Attitudes and Beliefs Regarding Computer Application in Learning	Muhayat
GIMAR-18-202	The Role of Embassy of the Republic of Indonesia in Malaysia in Solving the Problems Employment Law	Abdul Hariss
GIMAR-18-213	Global Competitiveness of Exporting Firms: impact of the Internet on the Exporter-Importer Relationship	Anura Amarasena

**Lunch Break (1:00 pm – 2:00 pm)**

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**Track: Social Sciences & Humanities**

ASBMSR-18-111	New Light on Regional Development in China: The Role of Overlappings	Shu hen Chiang
ASBMSR-18-115	Using Seven Types of GM (1, 1) Model to Predict the Number of Casualties for Drunk-Driving Traffic Accidents in Taiwan	Yiti Tung
ASBMSR-18-127	Research on the Evaluation Indexes of Walking Friendly Environment in Healthy Communities from the Perspective of Mass Transit Oriented Development -Taking Taipei MRT as an Example	Yi-Kai Hsieh
ASBMSR-18-129	An Assessment of Manpower Development Corresponding to Workforce Needs in Home Economics Group in Taiwan's Vocational schools	Mei Tzu Chen
ASBMSR-18-130	The Composition and Meaning of 'Hyochang Independent Road'	Hyekyung Kang
ASBMSR-18-131	A Study on Student Recruitment Strategies of Public Technical High Schools in Taipei City	Hsiu-Te Sung
ASBMSR-18-132	Retrieving Mobile Application Features by Utilizing user Reviews: Cross-Country Comparisons Based on Topic Modelling	Youngeun Kang
GIMAR-18-191	Need Assessment Implementation of Story Books in Basic School	Nyihana Erma Niatu

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**DAY 01 Thursday (February 1, 2018)**

**Session 1 (09:45 am – 01:00 pm)**

**Venue: Room 2**

**Session Chairs: Anura Amarasena & Yiti Tung**

**Track: Business, Management and Economic Studies**

GIMAR-18-121	The Study of the Market Economy Problem by the Method of Econophysics	Askerov Shahlar
GIMAR-18-127	Decision-Making in Competitive Supply Chains with Fuzzy Data: A membership Function Approach	Shih-Pin Chen
GIMAR-18-206	Making a Difference by Corporate Social Responsibility: The Case of Oman Medical Specialty Board	Sheikha Saleh Al Belushi
GIMAR-18-207	Employee Engagement & Its Impact on their Performance: The Case of Oman Medical Specialty Board (OMSB)	Badriya Al habsi
ASBMSR-18-102	Investigation of Financial Strength of Agro & Foods Industry in Thai Listed Companies	Phaithun Intakhan
ASBMSR-18-103	Bankruptcy Risk In Service Industry of Thai Listed Companies	Nattida Moolta
ASBMSR-18-104	The Effect Of Z-Score on Firms' Value: Evidence From Agro & Food Industry in Thai Listed Firms	Thanchanok Ruankaew
ASBMSR-18-105	The Relation between Financial Ratios and Stock Prices: Evidence in Technology Industry in Thailand Stock Market	Korrawee Jitprasarn
ASBMSR-18-133	The Quality Financial Statements Of Small And Medium Enterprises Business (Smes) In View of the Tax Auditor	Saratchanut Boonvut

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**Track: Business, Management and Economic Studies**

ASBMSR-18-107	Managing Change for Radical Business Process Improvement: Effects on Islamic Banks Performance	Mohd Rizal Razalli
ASBMSR-18-110	Spatial Competition in the Health Care Industry	Hojin Jung
ASBMSR-18-113	An Empirical Study of the Effects of Training & Development Practices on Employees Performance at ASDA in UK.	Mr Md Sahid Howladar
ASBMSR-18-120	Dynamic Capabilities as Stretch and Leverage of Resources: Exploring the Generic Pattern of Resource Leverage	Pham Thi Thuy Dung
ASBMSR-18-125	Dynamic Currency Hedging: The DCC-GARCH Model	Jae-Beom Cho,
GIMAR-18-212	The Moderating Effect of Emotional Intelligence on the Relationship between Passion and Work Outcome among Secondary School Teachers in Davao Region	Marionito L. Cervantes
ASBMSR-18-134	A Multi-Level Model of Work Engagement in Temporary Service Employees	Shu Ling Chen
ASBMSR-18-136	Common Committee Membership on the Relationship between CEO Incentive Compensation And Risk-Taking: A Study of the Banking Industry	Chia Chi Lu

**Lunch Break (1:00 pm – 2:00 pm)**

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**DAY 01 Thursday (February 1, 2018)**

**Session 2 (2:00 pm – 04:00 pm)**

**Venue: Room 1**

**Session Chairs: Abdul Hariss & J.Dalle**

**Track: Engineering and Technology Studies**

GIMAR-18-183	The Effect of Biofertilizer And Inorganic Fertilizer on the Vegetative Growth of Sugarcane ( <i>Saccharum Officinarum</i> )	Sudiarso
GIMAR-18-184	A Somatosensory Edutainment System based on Plant Growth Simulation of L-System	Lieu-Hen Chen
GIMAR-18-137	Bipolar Resistive Switching Characteristics of CuOx Memory Devices	Yu-Sheng Lin
GIMAR-18-138	Solution Processed ZnSnO as a Channel Layer for Thin Film Transistors	Cheng-Han Chou
GIMAR-18-171	Study of Performance Evaluation Inhibitor Corrosion Based on Green Corrosion Inhibitor of Extract Leaf Tobacco and Commercial Imidazoline Inhibitor in Sweet Environment at Carbon Steel AISI 1045 in NaCl 3.5% Solution	Mochamad Alvan Mifta Chusururi
GIMAR-18-178	The World Need of Pakistan Asian Hybrid Technological World in the Modern World	Shafiq Ur Rehman
GIMAR-18-182	The Altmetrics for Measuring Readers' Intentions Towards Scholarly Contents in the Field of Information Security	Halima Saleh Ali Al Balushi, Nawal Ali Abdullah Al Bulushi, Rabab Juma Mohammed Al-Riyami
GIMAR-18-134	Effect of Drain Extension on the Performance of 4-Mask Amorphous in GaZnO Channel Passivated Thin-Film Transistors	Po-Hao Huang

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**Tea Break (4:00 pm – 4:15 pm)**

**DAY 01 Thursday (February 1, 2018)**

**Session 2(2:00 pm – 02:45 pm)**

**Venue: Room 2**

**Session Chairs: Megumi Taoka & Farooq Ahmad Jam**

**Track: Track: Health and Medicine Studies**

GIMAR-18-133	A Community-Based Participatory Research Approach for the Adaptation of An Existing Tuberculosis Directly Observed Treatment Short-Course Programme in Limpopo Province, South Africa	Jabu Tsakani Mabunda
GIMAR-18-194	Preparation and Evaluation of Anti-Oxidant Encapsulated Chitosan Microsphere	Gyeong-Wonjeong Jae-Woon Nah
GIMAR-18-195	Preparation and Evaluation of Hyaluronic Acid-Coated Ternary Complex For Targeted Gene Delivery System	Woong-Gil Hong

**Tea Break (4:00 pm – 4:15 pm)**

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**DAY 01 Friday (February 1, 2018)**

**Session 2 (2:45 pm – 04: 00pm)**

**Venue: Room 2**

**Session Chairs: Sudiarso & Lieu-Hen Chen**

**Track: Engineering and Technology Studies**

GIMAR-18-185	Utilization of Oil Mimba and Organic Fertilizer of Paitan Leaves Based on Microorganism For Improving Growth And Sweet Corn (Zea Mays Var. Saccharata Sturt) Production	Ririen Prihandarini
GIMAR-18-188	Dynamic TDD Configuration for Type-1 Inband RN in the LTE-A Network	Chun-Chuan Yang
GIMAR-18-192	A Neural Network Prediction For Effects of Land use Patterns on Total Nitrogen in Taiwan's River Basins	Tzu-Yi Pai
GIMAR-18-203	Development of an SRM-based Drive for Built-in Automotive Vacuum Cleaners	Jaehyuck Kim
GIMAR-18-209	Environmental destruction due to coal mining	Hastirullah Fitrah
ASBMSR-18-135	Analytical Approximations for American Options: The Binary Power Option Approach	Chien-Ling Lo

**Tea Break (4:00 pm – 4:15 pm)**

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**DAY 01 Thursday (February 1, 2018)**

**Workshop Session (4:15pm – 5:30 pm)**

**Venue: Room 1**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	<b>Dr. Frooq Ahmad Jam (Ph.D.)</b>
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

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## LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
GIMAR-18- 171b	Brahmanu Wisn Saputro	Institute of Technology Sepuluh Nopember, Indonesia	Indonesia
ASBMSR-18-137	Megumi Taoka	GLOBIS university, Japan	Japan

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**DAY 02 Friday, (February 2, 2018)**

**“CITY TOUR”**

Gathering of Participants at the Lobby of Hamamatsucho Station at 01:00pm

Departure: 01:40 pm for City Tour

Hamamatsucho Station at TKP Conference Centre, Ichigaya, Tokyo,  
Japan at 6:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.

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