

RDEBMIT

ABSTRACT
PROCEEDING | 2018

International Conference

Recent Development in Economics,
Business Management and
Information Technology
(RDEBMIT)

July 27-28, 2018



International Conference on “Recent Development in Economics, Business Management and Information Technology” (RDEBMIT- July 27-28, 2018)
RDEBMIT© 2018 Taipie, Taiwan
GI Social Sciences Forum,, Kuala Lumpur, Malaysia.



RDEBMIT 2018

Conference Proceeding

Book of Abstracts

**International Conference on
Recent Development in Economics, Business Management
and Information Technology(RDEBMIT-2018)**

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Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



International Conference on “Recent Development in Economics, Business Management and Information Technology (RDEBMIT-2018)” serves as a platform that aims at helping the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society and we owe a lot to return to this society.

Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of RDEBMIT Papers

For this year, RDEBMIT has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the Empirical studies is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In RDEBMIT, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Empirical papers and the Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to empirical papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, and language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
50	28	10	12	56%

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee, and representatives of the RDEBMIT board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the RDEBMIT tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.),
Muhammad Abbas
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RDEBMIT -2018**

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KEYNOTE SPEAKER

Dr. Jesus Alberto Montalvo Morales



Bachelor of Business Administration. Master in Administration with emphasis in Finance. PhD in Administration and Senior Management from the Autonomous University of Coahuila, Mexico. Research Professor at the Faculty of Administration Sciences. Dr. Jesus Alberto Montalvo is currently the General Director of the Faculty of Sciences of the Administration of the Academic Unit Saltillo as well as the President of Directors at the same Unit. Within the Autonomous University of Coahuila, he holds the position of Member of the Permanent Commission of Planning. He is the Regional Secretary of Zone II North of the National Association of Faculties and Schools of Accounting and Administration (ANFECA).

The Director of the Academic Body of Research on Corporate Social Responsibility, which also conducts research on University Social Responsibility in the campuses of the North zone of the state of Coahuila. Doctor Montalvo is author of some chapters in several Books, 7 papers published in appraised journals and of 9 extensive reports for his participation in numerous events and congresses in which he shows the experience in various fields of the accounting and administration faculties of Mexico.

RDEBMIT 2018 Tracks’ Chairs

Business, Management, Economic, Social Sciences and Humanities Studies

Louis Laganà & Emmeline G. Coles

Social Sciences and Humanities

Jayson Lannu & Jesus Alberto Montalvo Morales

Engineering and Technology Studies

Muhammad Azhar & Alma Sonia Q. Sanchez-Danday

Health and Medicine Studies

Farooq Ahmed Jam & Jisung Parka

RDEBMIT 2018 Research Workshop

“How to Improve the Quality of a Research Article and get it published in Scopus/ISI-Indexed Journals”

Trainer: Dr. Farooq Ahmed Jam (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and get it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from the authors, major reasons of article rejection in good journals, steps and tips to improve article’s quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

Best Paper Nominee List

Do the Stock Price of Negative Earnings Firms b Undervalued?

Wen Cheng Lu¹, Li-Ching Chen², Shieh-Liang Chen³, Wen-Hong Chiu⁴, Kuo-Pin Li⁵

² National Chung Hsing University , Taichung, Taiwan

^{1,3,4,5} Asia University, Taichung, Taiwan

Enhancing the Financial Literacy of College and Junior High School Students through Inter-Division Implementation of Praxis

Jayson Lannu^{1,8}, Daisy Dela Cruz², Mariel Catacutan³, Vincent Paulo Leanza⁴

^{1,2,3,4} Jose Rizal University, Philippines

Learning Styles and Grammar Learning Strategies Employed By The Bachelor of Secondary Education Major in English Students of Mindanao State University

Justine Paulo H. Tapil

Tamban National High School

Malungon, Sarangani Province, Philippines

Meta Analysis of Treating Cervical Spondylotic Radiculopathy Using Acupuncture and Traction

Mukda Tosaeng^{1}, Suwanna Hadsamad², Wanpen Burhom³, Apaporn Putak⁴, Tawat Buranatawonsom⁵*

Suan Sunandha Rajabhat University, Thailand

Effective Leadership as the Driving Force of the University Social Responsibility in the Faculty of Sciences of the Administration of Saltillo, Coahuila, Mexico

Jesus Alberto Montalvo Morales^{1}, Víctor Pedro Molina Romeo², Yazmín Guadalupe Cervantes Ávila³, Elizabeth Lourdes Gómez Gutiérrez⁴, Francisco Osorio Ramos⁵*

^{1,2,3,4,5} Autonomous University of Coahuila, Mexico

Teachers’ Experiences and Their Self-Efficacy in Handling Students with Learning Difficulty

Remedios P. Gam

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RDEBMIT 2018 Best Paper Award Winner

Do the Stock Price of Negative Earnings Firms b Undervalued?

*Wen Cheng Lu¹, Li-Ching Chen², Shieh-Liang Chen³,
Wen-Hong Chiu⁴, Kuo-Pin Li⁵*

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CONFERENCE PROGRAM

DAY 01 Friday (July 27, 2018)

Welcome Reception & Registration

08:00 am – 08:30 am

Opening Ceremony (08:30 am – 09: 35 am)

Venue: Room 1

08:30 am – 8:40 am	Welcome Remarks – Mr Wilson	Conference Coordinator MIAR-2018
08:40 am – 8:50 am	Opening Speech – Dr Farooq Ahmed Jam (Ph.D.)	Executive Director Global Illuminators Conference Chair MIAR-2018
08:50 am – 9:05 am	Keynote Speech- Dr. Jesus Alberto Montalvo Morales	General Director, Faculty of Sciences of the Administration the Autonomous University of Coahuila, Mexico
09:05 am - 9:20 am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (09:20 am – 09:35 am)



DAY 01 Friday (July 27, 2018)

Session 1 (09:35 am – 12:00 pm)

Venue: Room 1

Session Chairs: Louis Laganà & Emmeline G. Coles

Track A: Business, Management, Economic, Social Sciences and Humanities Studies

MIAR-18-107	Enhancing the Financial Literacy of College and Junior High School Students through Inter-Division Implementation of Praxis	Jayson Lannu
MIAR-18-119	Study of Access to Health Services of the Elderly in Tambon Ban Khetmuang District Health Promotion Hospital, Tambon Lat Yai, Samut Songkhram Province.	Veena Chantarasompoch
MIAR-18-141	The Nonlinear Relationship between the Workforce Characteristic and Creativity: The Moderating Role of Collective Culture	Jisung Parka
RDEBMIT-18-104	Strategies of Reduce Customer’s No-Show Probability at Restaurants	Kuo-Pin Li
RDEBMIT-18-105	Do the Stock Price of Negative Earnings Firms B Undervalued?	Wen Cheng Lu
RDEBMIT-18-111	News Based Stock Market Sentiment Lexicon Acquisition using Word2Vec	Daye Kim

Lunch Break (12:00 pm – 01:00 pm)



DAY 01 Friday (July 27, 2018)

Session 1 (09:35 am – 12:00 pm)

Venue: Room 1

Session Chairs: Louis Laganà & Emmeline G. Coles

Track A: Business, Management, Economic, Social Sciences and Humanities Studies

RDEBMIT-18-113	Under Tariff War Between Two Economic Giants? Will Coe Effect Only Generate Customer Ethnocentrism, Animosity? Not Consumer Brand Engagement or Willingness to Buy?	Lee Yi-Hsuan
MIAR-18-116	Learning Styles and Grammar Learning Strategies Employed by the Bachelor of Secondary Education Major In English Students of Mindanao State University	Justine Paulo H. Tapil
MIAR-18-124	Effective leadership as the driving force of the University Social Responsibility in the Faculty of Sciences of the Administration of Saltillo, Coahuila, Mexico	Jesus Alberto Montalvo Morales Yazmín Guadalupe Cervantes Ávila
MIAR-18-137	The Effects of Romantic Relationship to the Academic Performance of the Students: Basis for the Implementation of True Love Waits Program	Omar A. Nedal

Lunch Break (12:00 pm – 01:00 pm)



DAY 01 Friday (July 27, 2018)

Session 1 (09:35 am – 10:20 am)

Venue: Room 2

Session Chairs: Farooq Ahmed Jam & Jisung Parka

Track B: Health and Medicine Studies

MIAR-18-109	Study Needs and Behaviors of Health Care with Traditional Chinese Medicine of the Elderly in Bang Nok Khwaek Tambon Health Promotion Hospital, Bang Khonthi District Samut Songkhram Province.	Suwanna Hadsamad
MIAR-18-115	The Big Five Personality Dimensions and Happiness of Chronic Diseases Elderly in Samutsongkhram Province, Thailand	Jatuporn Ounprasertsuk
MIAR-18-121	Meta-Analysis of Treating Cervical Spondylotic Radiculopathy using Acupuncture and Traction	Mukda Tosaeng

Lunch Break (12:00 pm – 01:00 pm)

DAY 01 Friday (July 27, 2018)

Session 1 (10:20 am – 12:00 pm)

Venue: Room 2

Session Chairs: Muhammad Azhar & Alma Sonia Q. Sanchez-Danday

Track B: Engineering and Technology Studies

MIAR-18-108	Database of Folk Doctor to Provide Knowledge and Apply for Health Self-Management in Public Health Services of the Area Under Responsibility of Ranong Education Center, Suan Sunandha Rajabhat University.	Jirawat Sudsawart
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Lunch Break (12:00 pm – 01:00 pm)



DAY 01 Friday (July 27, 2018)

Session 2 (01:00 pm – 03:20pm)

Venue: Room 1

Session Chairs: Jayson Lannu & Jesus Alberto Montalvo Morales

Track B: Social Sciences and Humanities Studies

MIAR-18-134	The Relationship between Parenting Styles and Academic Performance of IP Students of Dalandang Elementary School, Malungon, Sarangani Province, Philippines	Sheryl Geraldizo Regidor
MIAR-18-139	Preservice Teachers’ Perspectives on the Implementation of Waray Mother Tongue Instruction	Alma Sonia Q. Sanchez-Danday
MIAR-18-140	Does Staying Longer In School Produce More Dropouts?	Emmeline G. Coles
MIAR-18-142	A Threat Perception In Vietnam Invasion of Cambodia	Sipim Sornbanlang
MIAR-18-143	Teachers’ Experiences and Their Self-Efficacy in Handling Students with Learning Difficulty	Remedios P. Gam
MIAR-18-144	Encounter with the ‘Stones’	Louis Laganà

Tea Break (03:20 pm – 03:35 pm)



DAY 01 Friday (July 27, 2018)

Session 2 (01:00 pm – 03:20pm)

Venue: Room 1

Session Chairs: Jayson Lannu & Jesus Alberto Montalvo Morales

Track B: Social Sciences and Humanities Studies

MIAR-18-153	The Influence of Parents’ Educational Level on the Academic Achievement of the IP Students in Bagong Silang, General Santos City	Rocelyn Gonzales Balayo
MIAR-18-154	Basic Ict Skills of Generation X Teachers of South Glan District	Marie Grace M. Rivera
MIAR-18-130	The Implication of Mohammed Akoun's Political Ethics in the Practical Politics	Muhammad Azhar

Tea Break (03:20 pm – 03:35 pm)



DAY 01 Friday (July 27, 2018)

Workshop Session (03:35 pm – 4:45 pm)

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. Farooq Ahmed Jam (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Closing Ceremony: (04:45 pm – 05:00 pm)



DAY 02 Saturday, (July 28, 2018) **“CITY TOUR”**

Gathering of Participants at the Lobby of Hotel The Howard Plaza
Hotel Taipei, Taiwan at 12.30 pm Departure: 01:00 pm for City Tour.

Drop Back at Hotel The Howard Plaza Hotel Taipei, Taiwan at
9:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.





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GI Social Sciences Forum

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TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES





Enhancing The Financial Literacy of College and Junior High School Students through Inter-Division Implementation of Praxis

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Abstract

Jose Rizal University is among the few higher educational institutions in the Philippines that have spearheaded the use of technology in delivering quality education among students. Several studies on contemporary methodologies in teaching and learning have been proven to be effective in enhancing learning experience. To gauge and establish the effectiveness of gamified learning as a means of improving financial literacy among students through a controlled learning environment in the college and junior high school divisions, PRAXIS was introduced. Quantitative data were collected and analyzed to determine the level of appreciation of the respondents in the implementation of PRAXIS. In this study, the level of financial literacy was assessed before and after PRAXIS was implemented to test the concept of Gamification (Pelling, 2003) which suggests the application of gamification or gameful thinking to educational contexts. With the use of PRAXIS, it enhanced students' knowledge and receptiveness to stocks or investments, employment, insurance and debts and positively influenced financial literacy learning among the participants. Students' assessment on these variables also explored the level of receptiveness of College and Junior High School students of JRU and their willingness to adapt learning gamification.

Keywords: Financial Literacy, Gamification, Gamified Learning, PRAXIS

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Study of Access to Health Services of the Elderly in Tambon Ban Khetmuang District Health Promotion Hospital, Tambon Lat Yai, Samut Songkhram Province

**Veena Chantarasompoch^{1*}, Tipvarin Benjanirat², Songchat
Tosayanond³, Chattraporn Prapasirisin⁴**

^{1,2,3,4}SuanSunandhaRajabhat University, Thailand

Abstract

This research aims to study on the accessibility of elderly to health services in district health promotion hospital, specifically in Lad Yai district, Samut Songkhram for the development of healthcare's procedure. The data gathering method is interviewing, which is from 72 samples that accessed the local health services in Lad Yai district, Samut Songkhram. Analytical method includes percentages, standard deviation, and data translation to the level of accessibility by using Paired T-test, which found that 73.6% are female, 29.2% are between 75 and 79 years old, 48.6% are married, 63.9% are graduated at primary degree, and 66.7% are unemployed, and 65.0% have a lower salary than 5,000 baht. In addition, 18.1%, 16.7%, and 9.7% have only hypertension, hypertension & diabetes, and hypertension & heart disease. Furthermore, this research found that the general opinions against the accessibility to healthcare are appropriate lighting and personnel at good (3.00) which is resulted from politely, attentive, rarely instruct, rarely annoyed, and easy to understand while having discussion. Finally, the tools and equipment are given at good (2.99) which is resulted from proper services while proper procedures also offer good result (3.00).

Keywords: Accessibility of Health Services, Elderly, District Health Promotion Hospital

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The Nonlinear Relationship between the Workforce Characteristic and Creativity: The Moderating Role of Collective Culture

Jisung Parka*

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Abstract

This study explores the possibility of a curvilinear relationship between an aging workforce and organizational innovation by clarifying the countervailing forces inherent in an aging labor force. Moreover, considering that the age issues are closely related to the cultural context and a collective culture has been considered as the cohesive glue for cooperation needed for sustainable innovation, this paper investigates the moderating role of collective culture in the aging workforce-organizational innovation relationship. To test two hypotheses, I used HCCP dataset. The data for this study were obtained from the Human Capital Corporate Panel (HCCP) 2007 survey, which the Korean Research Institute for Vocational Education and Training (KRIVET) collected in collaboration with the Korea Ministry of Labor and the Korea Data Network. The survey initially obtained 467 firm cases with \$100 million in total assets and 100 or more employees using both face-to-face interviews and paper-and-pencil surveys with all measures in the database referring to the 2006 calendar year. KRIVET used a unique organizational identifier and linked the HCCP data with archival performance data from the Korea Information Services (KIS) and of Korean Intellectual Property Office (KIPO). In particular, the financial and patent data were collected for the 2007 calendar year, a one-year lag from the HCCP data. I tested the aging workforce-organizational innovation relationship using negative binomial regression because patent data are widely dispersed counts. The empirical results showed that organizational innovation had an inverted U-shaped relationship with the degree of workforce age. This necessitates determining the differential impacts of an aging workforce on organizational innovation rather than the simple linear relationship because older employees are both beneficial and harmful to creating, sharing, and integrating knowledge for innovation. This study provides an alternative way to address seemingly contradictory findings by exploring the possibility of curvilinearity for a cross-industry sample of Korean firms.

To be Continued.....





To be Continued.....

In addition, this paper explores the moderating role of collective culture in the aging workforce–organizational innovation relationship. The findings, as expected, suggest that a collective culture contributes to a firm’s ongoing innovation activities by stimulating cooperation among members within the organization.

Keywords: Innovation, Aging Workforce, Collective Culture, Nonlinearity

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Strategies to Reduce Customer's No-show Probability at Restaurants

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Wen-Cheng Lu⁴**

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Abstract

No-show reduction at restaurants can not only mitigate losses incurred when customers fail to honor a booking but also affect consumers' reservation behaviors. This study analyzed the ability of restaurant booking policies to mitigate no-shows as well as the negative impacts. We herewith summarize the results of the interview and suggest four mitigating No-Show policies for restaurants; they are Re-offering seats, Overbooking, Partial reservations, and No-show penalties. These four methods are also the most common mitigation No-Show policies for restaurants. A survey was conducted to understand the booking policies of the Taiwanese restaurant industry. The findings indicated that each sector of the restaurant industry possesses unique characteristics. This study shows that restaurant differentiation is important in setting booking policies. Reservation no-shows cause problems to wasted capacity and result in restaurants' losses. Our goal is to solve the wasted capacity and mitigation of no-show loss, and to offer recommendations on what restaurants should do. Study was found that the restaurant operators generally believed that it was effective to have no-show penalty. Only each restaurant still has its own operating factors that affect its execution ability; the study also found that restaurants of different sizes may have variant reservation policies.

Keywords: No-Show; Reoffering- Seats; Over-Booking; Partial- Reservations, No-Show Penalties

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Do the Stock Price of Negative Earnings Firms be Undervalued?

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Wen-Hong Chiu⁴, Kuo-Pin Li⁵**

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² National Chung Hsing University, Taichung, Taiwan

Abstract

This study first examines whether the market has a lower valuation for negative earnings companies, and whether the stock price of transitory negative earnings companies are more unlikely under-estimated by market. We also examine whether the accounting quality of transitory negative earnings of companies are worse. Using the ratio of the intrinsic value to market price to measure the mispricing of negative earnings company, the findings show that company's intrinsic value is often mispriced by the market but the stock price of transitory negative earnings companies is more unlikely under-estimated by the market. Moreover, the accounting quality of transitory negative earnings company is better.

Keywords: Negative Earnings Firms, Transitory Negative Earnings, Permanent, Negative Earnings, Accounting Quality

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News-Based Stock Market Sentiment Lexicon Acquisition using Word2Vec

Daye Kim^{1*}, Young In Lee²

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Abstract

Stock market prediction has been a long dream for researchers as well as the public. Forecasting ever-changing stock market, though, proved a Herculean task. This study proposes a novel and automated stock market sentiment lexicon acquisition system that can predict the growth (or decline) of KOSPI (Korea Composite Stock Price Index), South Korean stock market index based on economic news. For this purpose, we have collected 3 years' economic news from January 2015 to December 2017, conducted text mining of economic news, extracted keywords using tf-idf, and generated Word2Vec model with the keywords. In order to build-up the lexicon for stock market, we have clustered words into 3 groups, representing growth, neutrality, and decline. To evaluate the result, we performed sentiment analysis to collect news data with the automated constructed lexicon, and compared with closings of stock market index. The result highlights the fact that the sentiment lexicon, which considers the context of word, can be acquired with programmed novel method.

Keywords: Stock Prediction, Word2Vec, Natural Language Processing, Text Mining, News, Sentiment Lexicon

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TRACK B: SOCIAL SCIENCES & HUMANITIES





Learning Styles and Grammar Learning Strategies Employed by the Bachelor of Secondary Education Major in English Students of Mindanao State University

Justine Paulo H. Tapil*

Tamban National High School Malungon, Sarangani Province,
Philippines

Abstract

Language in its broad sense is the systematic usage of sounds and words for means of communication, and one major component of it that gathered a lot of negative associations in the success of the students' language proficiency is grammar. Grammar is intricate in nature. The mastery of its dimension relies on how an individual can maximize and can accompany the learning with a style, especially if it is in the individual's field of specialization. This descriptive – correlational study investigated the learning styles and grammar learning strategies of the students in their entire experience in dealing with the English language, particularly grammar. It also delved into the methods they utilized to understand and use grammar appropriately. Using Oxford's (1993) Style Analysis Survey and Gurata's (2008) Strategy Types of Grammar Learning, data were obtained from thirty four (34) regular fourth year students of Mindanao State University, General Santos City, Philippines through a purposive sampling procedure. Results revealed that the extent of using a learning style and a grammar learning strategy of the respondents obtained a mean score of 2.37 and 3.91, respectively, which is labelled as high; however, the results described the relationship of the two variables as non – significant which means that they don't influence each other.

Keywords: Linguistics, Learning Styles, Grammar Learning Strategies, BSEd English Students, Correlational Design, General Santos City, Philippines

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Effective Leadership as the Driving Force of the University Social Responsibility in the Faculty of Sciences of the Administration of Saltillo, Coahuila, Mexico

Montalvo Morales, Jesús Alberto^{1*}, Molina Romeo, Víctor Pedro², Cervantes Ávila, Yazmín Guadalupe³, Gómez Gutiérrez, Elizabeth Lourdes⁴, Osorio Ramos, Francisco⁵
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Abstract

The University Social Responsibility (USR) is of vital importance for the development and stability of the high-level study houses nationwide. Promoting the sustainable thinking of the entire university community has become one of the biggest challenges of the Autonomous University of Coahuila, Mexico and, in particular, of the Faculty of Administration Sciences (FCA). The main goal or objective of this study was to determine the influence that leadership and the government bodies (GB) have in the USR, this last one as the main Stakeholder in the USR, focusing on the issues that the governance of the university exerts as a positive way and in those in which one must work for continuous improvement and the advance towards a new way of approaching the vision and doing in responsible subjects. The empirical investigation had an exploratory character and included a sample of 211 people who study and work in the FCA. The research instrument incorporates questions that relate to the (GB) with the different Stakeholders. For its evaluation, contingency tables and exploratory factor analysis were used. The results demonstrate the existence of leadership and management in the development of the USR and the need for improvement in issues of promotion and involvement of stakeholders to achieve the common goal, a responsible University. It was concluded that effective leadership is a driving force in issues of USR and that the FCA suffers from an inadequate linkage and promotion of issues related to the development of Stakeholders.

Keywords: University Social Responsibility, Governing Bodies, Leadership, Exploratory Factor Analysis

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The Implication of Mohammed Arkoun's Political Ethics in the Practical Politics

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Abstract

The writing of this article was at least motivated by several reasons: first, Mohammed Arkoun is one of the postmodern/contemporary Moslem scholars (21st century) –after the era of Modernist Moslems, such as Abduh and Ridha—who own authority to re-establish the ‘submerged iceberg’ of the rich potential of Islamic thought. Second, in comparison with other scholars, Arkoun is a Moslem philosopher with the ability to combine “Islamic authenticity” and the broad knowledge of contemporary social sciences. From within his academic visions, he gave birth to the Applied Islamology. Third, Arkoun is a Moslem scholar who experienced a life among two traditions—since his childhood—Islam (Aljazair) and France (western) that definitely had great influence on his attempt at creating future Islamic study which aims to link many facets of both aforementioned civilizations, whereas at the same time, many other Moslem philosophers—with few exceptions—would rather conflict the two instead. Several methodologies presented here include descriptive, historical, comparative, and synthetical analysis methodologies. Meanwhile, data gathering is based on library research, covering both the writings of Mohammed Arkoun himself and other writings by different people relevant to this study. Data gathering technique relies on documentation of Arkoun's works either primary or secondary that contains relevance. All of the resources received thorough review accompanied by data selection. The description process culminates in this written textual narration, in accord with data analysis and with its following theories. Based on a philosophical-critical research over all available data, a verifiable conclusion is drawn. In all, the entire processes were conducted in systematic orders, continuous and in certain circumstances, several non-Arkounian views are presented as a point of comparison.

Keywords: Philosophical Approach, Siyāṣah Islam, Theo-Humanistic Ethics, Postmodern Islamic Study Methodology

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The Relationship Between Parenting Styles and Academic Performance of Ip Students of Dalandang Elementary School, Malungon, Sarangani Province, Philippines

Sheryl Geraldizo Regidor*

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Abstract

This study aimed to examine the parenting style perceived by the IP students and its effect on their academic performance of Dalandang Elementary School. There are four types of parenting styles that include authoritative, authoritarian, permissive, and uninvolved parenting style. The samples of this study were 40 mothers of 5th Grade who belonged to an indigenous group of people in Dalandang, Malungon, Sarangani Province, Philippines. The researcher used the descriptive correlational method of research to determine the relationship between parenting styles and academic performance of IP students. Moreover, it was noted in this study that the IP students perceived a high level of authoritative parenting styles with a mean of $\bar{x} = 3.58$ described as often. Authoritative parents are those who are high on acceptance and behavioral control, but low on psychological control. In addition, the students perceived moderate level of authoritarian parenting style or parents that are rejecting and controlling ($\bar{x} = 2.83$), permissive parenting style or parents that promote psychological autonomy, are accepting, and exhibit lax behavioural control ($\bar{x} = 2.68$) and uninvolved parenting style or parents that are rejecting and have lax behavioral control ($\bar{x} = 2.98$) described as sometimes. Furthermore, the students have an approaching proficiency in academic performance with a mean percentage of 83.26%. Likewise, there is a strong correlation between the authoritative parenting styles and academic performance of the students with a p-value of 0.001.

Keywords: Parenting Styles, Academic Performance, IP Students

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The Effects of Romantic Relationship on the Academic Performance of the Students: Basis for the Implementation of True Love Waits Program

Omar A. Nedal*

Glan School of Arts And Trades, Division of Sarangani, Philippines

Abstract

This study aimed to assess the romantic relationship perceived by the students and its effect on their academic performance: Basis for the implementation of true love waits program. The researcher used a quantitative-qualitative method of research. The respondents of this study were sixty-five (65) students from 7th Grade to 12th Grade in junior and senior high school of Glan School of Arts and Trades, Glan Sarangani Province, Philippines. They were selected using purposive sampling method; only students who were engaged in a romantic relationship were subject in this study. It was found out that majority of the students have already experienced 3-4 past relationships. Furthermore, most of them used up 2-3 hours and spent ₱10-₱20 pesos in dating every day. Their favorite dating place is the school during free time or after afternoon class. Moreover, their parents know that they were in relationship and disallowed them from engaging in a romantic relationship. Consequently, the students experienced a high level of love towards their partners and most of them will do anything for their boyfriend/girlfriend, especially the male students. They also believe that their current girlfriend/boyfriend will be their partner in life. Likewise, students have an approaching proficiency in academic performance with a mean of 82.20%. Mainly, there is a significant relationship between the effects of a romantic relationship on the academic performance of the students as evidenced by a p-value of 0.0001.

Keywords: Romantic Relationship, Academic Performance, Love, Student

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Preservice Teachers' Perspectives on the Implementation of Waray Mother Tongue Instruction

Alma Sonia Q. Sanchez-Danday*
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Abstract

Several studies have already been conducted regarding the use of mother tongue-based multilingual education (MTB-MLE) in instruction. However, there are very limited data on the views and experiences of the preservice teachers in implementing MTB-MLE to the pupils identified to have mixed vocabularies. This paper documented the experiences and views of 34 preservice teachers who were assigned at an MTB-MLE classroom of the Leyte Normal University-Integrated Laboratory School employing the descriptive single case study design. The data gathered through interviews, observations, and analysis of classroom documents were analyzed through open coding to generate themes and patterns. Results revealed the different benefits attributed to mother tongue instruction, the issues and challenges in its implementation, and the underlying misconceptions held by the preservice teachers. Recommendations of the study include the conduct of a re-orientation program and the inclusion of an intensive mother tongue course in the preservice teachers' curriculum.

Keywords: Mother Tongue Instruction, Multilingual Education, Preservice Teachers, Mixed Vocabularies, Case Study, Philippines

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Does Staying Longer in School Produce More Dropouts?

Emmeline Garcia-Coles^{1*}, Alma Sonia Q. Sanchez-Danday²
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Abstract

Countries around the world have different educational standards, which include the required period of formal schooling. This study made use of an exploratory research design to explore whether the length of formal schooling predicts students' dropout rate. Datasets from the 2013 UNESCO database on the duration of compulsory education and the upper secondary out-of-school dropout rate among 86 countries in the world were used. In analyzing the data, data mining techniques, such as averaging and regression analysis, were applied. The determination of the acceptability of the models was pegged at $R-Sq = 85\%$ and above. Patterns in the results revealed that a longer period of formal schooling decreases student dropout rate until it reaches a certain saturation point. Beyond this period, the trend implies a gradual rise of dropout rate. Recommendations include the provision of interventions to foster academic interest of students in countries implementing compulsory education beyond 13 years.

Keywords: Duration Of Compulsory Education, Dropout Rate, Out-Of-School Youth

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Vietnam's Threat Perception towards Cambodia During 1975-1979

Sipim Sornbanlang*

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Abstract

Although Vietnam invasion of Cambodia had occurred for many decades, many scholars have been working on what was the main reason which led Vietnam to decide to make a war with its neighbor. Whether it was a historical conflict between these two countries? Whether it was because of major powers' interference in a region? Or whether it was because of Cambodia's political conflict which brought Vietnam into this war? Among many clues finding reasons why Vietnam invaded Cambodia in 1978, the author believes that the most important factor which led these two countries to another Indochina war is "threat perception". Therefore, this article focuses on studying a threat perception in Vietnam invasion Cambodia by applying the concepts of David Singer's threat perception and indicator. The author uses a descriptive analysis of the documents in both the primary and secondary documents and finds that despite of its recent experience in Indochina war, Vietnam decided to make a war with Cambodia because of its perceiving Cambodia as threat based on fear that involved five factors including 1) current situation 2) historical experience 3) cultural differences 4) actions and policies of rivals and 5) statesman's anxiety.

Keywords: Threat Perception, Fear, Indochina War

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Teachers' Experiences and Their Self-Efficacy in Handling Students with Learning Difficulty

Remedios P. Gam*

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Abstract

The world's educational system has evolved through time. These changes include the growing awareness in the special education context. Thus, an increasing number of students with special needs--- both formally assessed and assumed--- are observed in either private or public schools. This results into growing population of students with special needs, particularly students with learning disability. Implicitly, nationwide school divisions are experiencing the same dilemma which include the Tacloban City Division. Hence, this study is conducted to explore into the experiences and self-efficacy of teachers handling students with learning difficulty. This study made use of the mixed-method approach which included qualitative and quantitative data. This study is based on the Heiderger's Phenomenological design and Collaizzi's method of data analysis. The data collected through an interview regarding the profile of ten (10) teacher participants include their educational attainment, years of experience, relevant trainings, and seminars. This study also tests the teachers' self-efficacy level through the use of self-efficacy scale which was developed by Tschannen-Moran, M., & Woolfolk Hoy, A. (2001). Results revealed that teachers' experiences are challenging and not easy. Results also show that teachers make efforts to a certain extent to meet the needs of their students with learning difficulty based on their self-efficacy level. However, in this study, results show that there is no significant relationship between the teachers' profile and self-efficacy level. This study as well enumerates the teachers' applied best practices, challenges, and coping mechanisms as highlights of their experiences. Based on these results, an action plan for teachers' enhancement is highly recommended.

Keywords: Special Education, Experiences, Self-Efficacy, Learning Difficulty

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Encounter with the ‘Stones’

Louis Laganà*

University of Malta, Malta

Abstract

Eva-Gesine Wegner is a German sculptress who visits Malta frequently and works mostly in stone, wood, and clay. She connects the architecture of the Maltese Neolithic temples with the body of the goddesses’ statuettes. Wagner also relates her personal emotions and spirituality with that of the temples. Her sculptures reflect the sense of lineage the artist held as a female and her response to Mother Nature. Most of her works convey the spiritual aspects of fertility, life, and death.

Keywords: Maltese Prehistoric Temples, Stones, Eva-Gesine Wegner, The Goddess, Sculpture, Psycholog

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The Influence of Parents' Educational Level on the Academic Achievement of the IP students in Bagong Silang, General Santos City

Rocelyn Gonzales Balayo*

Tamban National High School, Division of General Santos City,
Philippines

Abstract

This study aimed to determine the influence of parent's educational level on the academic achievement of the Indigenous Students in Bagong Silang, General Santos City, Philippines. The researcher used the descriptive-correlational method of research. The respondents of this study were forty (40) parents and (40) pupils from the minority group in the community. They were selected using a purposive sampling method; only parents who have a low educational level and pupils who belong to indigenous people in the area were subject in this study. Moreover, it was revealed that the majority of the parents have a primary level of educational background and most of them were not employed in any job. Their source of income is farming and sometimes, they let their children do work labors and farm jobs. It was noted that their parents have a moderate level of participation in the study of their children with a mean of 2.73 described as neutral. It implies that their parents don't care too much about the schooling of their children. On the other hand, the students have approaching proficiency in academic achievement with a mean percentage of 82.53%. Likewise, there is a significant relationship between the influence of parents' educational level and academic achievement of the IP students.

Keywords: Parent's Educational Level, Academic Achievement, IP students

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Basic ICT Skills of Generation X Teachers of South Glan District

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Abstract

This study aimed to investigate the basic ICT skills of generation X teachers of South Glan District, Glan Sarangani Province, Philippines. This study used the descriptive-quantitative method of research. The respondents of this study were forty (40) teachers from the selected school of South Glan District. The researchers used purposive sampling technique; only teachers who belong to generation X with ages ranging from 39 to 52 years old were subject to this study. It was noted that the teachers have a high level of ICT skills with a grand mean of 3.47 described as highly skilled. In addition, they were highly skilled in terms of basic knowledge of computer (\bar{x} =3.58), proficiency in using productivity software (\bar{x} =3.85), and electronic communication skills (\bar{x} =3.43). Likewise, they are moderately skilled in terms of internet skills (\bar{x} =3.15) and moving files (\bar{x} =3.33). It implies that the teachers in South Glan District are using ICT integration in their teaching process in school.

Keywords: Basic ICT Skills, Generation X teachers

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Under Tariff War between Two Economic Giants, Will COO effect only generate Customer Ethnocentrism, Animosity and not Consumer Brand Engagement or Willingness to Buy?

Lee Yi-Hsuan*

Fu Jen Catholic University, Taiwan

Abstract

In the past Country of Origin research, there have three main streams; one is about political emotion, e.g. Customer Ethnocentrism, Economic Animosity, etc. The other is about Brand-related or purchasing perception, e.g. Brand Equity, Brand Engagement or Willingness to Buy. But seldom verified the different streams in one research. Since Mar. 2018, two economic giants China and USA have exploded intense tariff war, causing a huge disturbance to the world economy. Based on the survey released by Global Times of Chinese Official media in Feb. 2018, as because of the prosperity of China's economy, Chinese people's preference of local brands have increased quickly, and the negative perceptions about foreign brands are also growing fast. So, the researcher wanted to verify the COO issue at the same time, under such chaos economic climate, if the COO effect generates Chinese people's Ethnocentrism, Animosity or both? If the Consumer Brand Engagement is strong enough, will COO still lead to the consequence willingness to buy? This is also the gap of the research. We will issue questionnaires online to collect data from 400 Chinese Respondents, and choose iPhone and Nike as the product categories. SEM will be adopted as the empirical methodology.

Keywords: Economic Giants, Consumer Brand, Ethnocentrism

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TRACK C: ENGINEERING & TECHNOLOGY STUDIES





Database of Folk Doctor to Provide Knowledge and Apply for Health Self-Management in Public Health Services of the Area under Responsibility of Ranong Education Center, Suan Sunandha Rajabhat University

Jirawat Sudsawart^{1*}, Kullaphat Pochanakul², Veena Chantarasompoch³, Natcha Wattanaprapa⁴
^{1,3,4}Suan Sunandha Rajabhat University, Thailand
²Phranakhon Rajabhat University, Thailand

Abstract

This research was aimed to; 1. study and survey the data of folk doctors in the area under responsibility of Ranong Education Center, Suan Sunandha Rajabhat University and 2. provide the database and apply for health self-management. It developed the knowledge base on the networking websites of Suan Sunandha Rajabhat University for being the learning center of healthcare by the integrative medicine. The population of this research was 200 patients of the public health services in the area under responsibility of Ranong Education Center, Suan Sunandha Rajabhat University which was divided into 3 groups; 1. childhood and teenage, 2. adult and 3. elder. The data were compiled using the questionnaire and interview for analyzing and processing. The statistics for data analysis were frequency, percentage, mean, and standard deviation. The researcher has concluded all issues for the qualitative analysis; content analysis, linkage analysis, and change analysis. The findings revealed that the patients of the public health services in the area under responsibility of Ranong Education Center, Suan Sunandha Rajabhat University were mostly interested in health self-management from internet and also interested in health information to apply for themselves and their family. The attitude assessment towards the websites and knowledge of database of folk doctors in educating and applying for health self-management in the public health services revealed that it was at the highest level ($\bar{x} = 4.25$) where it was divided into 3 parts; 1) the knowledge and understanding were at the highest level ($\bar{x} = 4.21$), 2) the knowledge utilization was at the highest level ($\bar{x} = 4.25$) and 3) the assessment of website was at the highest level ($\bar{x} = 4.29$).

To be Continued.....

To be Continued.....

Keywords: Database, Folk Doctor, Health Management, Public Health Services

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TRACK D: HEALTH AND MEDICINE STUDIES





A Study of Needs and Behaviors of Elderly treatment by Traditional Chinese Medicine at Bang Nok Kwaek Health Promoting Hospital, Bang Khon Thi district, Samut Songkhram Province

**Suwanna Hadsamad^{1*}, Mukda Tosaeng², Orawan
Sinpaiboonlert³**

^{1,2,3} Suan Sunandha Rajabhat University, Thailand

Abstract

This research was aimed to study the needs of elderly treatment and behaviors of elderly treatment by traditional Chinese medicine at Bang Nok Kwaek Health Promoting Hospital, Bang Khon Thi district, Samut Songkhram province. The sample group was 220 elderly persons at the age of 60 and above who were the members of elderly club, by using Taro Yamane formula with 0.95 level of significance. The data were compiled by using the questionnaire in 3 parts; part 1 – the general information, part 2 – the needs of elderly treatment, and part 3 – the behavior of elderly treatment by traditional Chinese medicine, which was compiled for 2 months. The statistics for data analysis were percentage, mean, and standard deviation. The findings revealed that 1) the needs of elderly treatment were; treatment services at home was at the high level, permanent doctor at the health promoting hospital, treatment by the alternative hospital, knowledge of the side effect of medicine and exercise, and male nurse 2) the behaviors of elderly treatment by traditional Chinese medicine; most of them were treated with Chinese herbs.

Keywords: Needs, Behaviors of Treatment, Traditional Chinese Medicine, Elderly Person

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The Big Five Personality Dimensions and Happiness of Chronic Diseases Elderly in Samutsongkhram Province, Thailand

**Jatuporn Ounprasertsuk^{1*}, Phatphong Kamoldilok²,
Pradapphet Kuthchangthong³**

^{1,2,3} Suan Sunandha Rajabhat University, Thailand

Abstract

This research was aimed to study the needs of elderly treatment and behaviors of elderly treatment by traditional Chinese medicine at Bang Nok Kwaek Health Promoting Hospital, Bang Khon Thi district, Samut Songkhram province. The sample group was 220 elderly persons at the age of 60 and above who were the members of elderly club, by using Taro Yamane formula with 0.95 level of significance. The data were compiled by using the questionnaire in 3 parts; part 1 – the general information, part 2 – the needs of elderly treatment, and part 3 – the behavior of elderly treatment by traditional Chinese medicine, which was compiled for 2 months. The statistics for data analysis were percentage, mean, and standard deviation. The findings revealed that 1) the needs of elderly treatment were; treatment services at home was at the high level, permanent doctor at the health promoting hospital, treatment by the alternative hospital, knowledge of the side effect of medicine and exercise, and male nurse 2) the behaviors of elderly treatment by traditional Chinese medicine; most of them were treated with Chinese herbs.

Keywords: Needs, Behaviors of Treatment, Traditional Chinese Medicine, Elderly Person

*All correspondence related to this article should be directed to Jatuporn Ounprasertsuk, Suan Sunandha Rajabhat University, Thailand
Email: Jatuporn.ou@ssru.ac.th



Meta Analysis of Treating Cervical Spondylotic Radiculopathy Using Acupuncture and Traction

**Tosaeng Mukda^{1*}, Hadsamad Suwana², Buahom Wanpen³,
Putak Apaporn⁴, Buranatawonsom Tawat⁵**
^{1,2,3,4,5} Suan Sunandha Rajabhat University, Thailand

Abstract

Objective: to analyze objectively whether the efficacy of treating cervical spondylotic radiculopathy using acupuncture and traction is better than acupuncture or traction only using meta-analysis. **Methods:** a literature search was conducted on Wan Fang, VIP, CMB, and CNKI for randomized controlled trials (RCT) using acupuncture and traction to treat cervical spondylotic radiculopathy. At the same time, the cited papers in the trials, which explored the effect of acupuncture and traction for cervical spondylotic radiculopathy, were also included. Above-mentioned works were done by 2 investigators, who searched and screened the papers independently, retrieved the data, input the evaluation into the methodology quality, then cross-checked and solved any dispute via consensus principle, which can ensure the integrity of included papers. The meta-analysis was conducted to evaluate the effect of acupuncture and traction on efficacy rate, cure rate, and visual analogue scale for cervical spondylotic radiculopathy patients using RevMan 5.3 software provided by Cochrane Collaboration Network. **Results:** 11 RCTs were included in the study that involved 1111 subjects. The meta-analysis showed that acupuncture combined with traction can increase the efficacy of patients [OR = 3.78, 95% CIs (2.44,5.87), P = 0.00], increase patients' cure rate [OR = 2.93, 95% CIs (2.20,3.90), P = 0.00], and reduce patients' pain score VAS [MD= -1.37, 95% CIs (-1.55,-1.19), P = 0.00]. **Conclusion:** Acupuncture combined with traction can effectively increase the efficacy rate, cure rate, and reduce pain score in patients with cervical spondylotic radiculopathy. However, as the overall quality of the included papers is inadequate, it is important to conduct stringent, multi-center, large sample size RCT to confirm the conclusion.

Keywords: Acupuncture; Traction; Cervical Spondylosis of nerve root type; Meta-analysis; GRADE

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FUTURE EVENTS

2nd INTERNATIONAL CONFERENCE ON

“Academic Research in Social Sciences and Humanities
(CSSR-2018)”



Date: September 27-28, 2018

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Submission Email: cssr@gissf.com

Abstract Submission Date: September 5, 2018

Full Paper Submission Date: September 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
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- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

INTERNATIONAL CONFERENCE ON

“ Innovation in Global Business, Social Sciences &
Economics (IGBSSE-2018)”



Date: October 5-6, 2018

Venue: Hi Seoul Youth Hostel Seoul, South Korea

Submission Email: igbsse@gissf.com

Abstract Submission Date: September 20, 2018

Full Paper Submission Date: September 20, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

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2nd INTERNATIONAL CONFERENCE ON

“Dynamics of Social Sciences and Humanities Research
(DSSHR-2018)”



Date: October 19-20, 2018

Venue: Istanbul GONEN Hotel, Istanbul, Turkey

Submission Email: dsshr@gissf.com

Abstract Submission Date: September 25, 2018

Full Paper Submission Date: October 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

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INTERNATIONAL CONFERENCE ON

“Strategy Theories in Business and Social Science
(STBSS-2018)”



Date: October 29-30, 2018

Venue: Mecure Banjarmasin, Indonesia

Submission Email: stbss@gissf.com

Abstract Submission Date: October 5, 2018

Full Paper Submission Date: October 10, 2018

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INTERNATIONAL CONFERENCE ON

“Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies (RBESE-2018)”



Date: November 27-28, 2018

Venue: The Trans Resort Bali

Submission Email: rbese@gissf.com

Abstract Submission Date: September 25, 2018

Full Paper Submission Date: October 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

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2nd INTERNATIONAL CONFERENCE ON

“Social and Management Sciences; Theoretical and Practical Approaches (SMSTPA-2018)”



Date: December 15-16, 2018

Venue: Hotel Grand Pacific Singapore

Submission Email: smstpa@gissf.com

Abstract Submission Date: October 10, 2018

Full Paper Submission Date: October 15, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

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2nd INTERNATIONAL CONFERENCE ON

“Advancements in Social, Business and Management
Sciences Research (ASMBSR-2018)”



Date: February 24-25, 2019

Venue: TKP Tokyo Ekimae Conference Center, Tokyo, Japan

Submission Email: asbmsr@gissf.com

Abstract Submission Date: January 10, 2018

Full Paper Submission Date: January 15, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
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- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“Global Issues in Social Sciences, Psychology and Business Management(GISSPBM-2019)”



Date: March 23-24, 2019

Venue: Rydges Camperdown, Sydney Australia

Submission Email: gisspbm@gissf.com

Abstract Submission Date: February 25, 2018

Full Paper Submission Date: March 05, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
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- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“Sustainable Development in Information Technology,
Business and Social Sciences (SDITBSS-2019)



Date: April 05-06, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Submission Email: sditbss@gissf.com

Abstract Submission Date: March 15, 2019

Full Paper Submission Date: March 20, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

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- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Dynamics of Management and Economic Research
(DMER-2019)”



Date: April 20-21, 2019

Venue: Novotel Barcelona Sant Joan Despi, Spain

Submission Email: dmer@gissf.com

Abstract Submission Date: April 05, 2019

Full Paper Submission Date: April 12, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
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- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“ Law, Business, Education and Social Sciences
(LBESS-2019)”



Date: May 11-12, 2019

Venue: Hilton London Heathrow Airport Terminal 5 ,
London United Kingdom

Submission Email: lbess@gissf.com

Abstract Submission Date: April 15, 2019

Full Paper Submission Date: April 20, 2019

**Selected conference papers will be published in special
/regular issue of ISI/Scopus indexed journals associated
with this conference.**

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
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- Cultural & Global Studies
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- Economics, Finance & Accounting
- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“Emerging Issues in Economics , Social Sciences and
Business Management (EIESSBM-2019)”



Date: June 25-26, 2019

Venue: The Federal Kuala Lumpur Malaysia

Submission Email: eiessbm@gissf.com

Abstract Submission Date: May 30, 2019

Full Paper Submission Date: June 05, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
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CSR



Environment

Charities

Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By GI Social Sciences Forum: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, GI Social Sciences Forum conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends

4. Corporate Social Responsibility of Company to contribute to the society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



GI Social Sciences Forum Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

GI Social Sciences Forum Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children, such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by GI Social Sciences Forum.



GI Social Sciences Forum Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

GI Social Sciences Forum Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). GI Social Sciences forum Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





Vision

Researching and developing to promote innovation

Core Values

Capacity building, learning of new insights and innovation.

Mission

Our mission is to persistently nurture the values to promote the institutional and academic development through quality research contributions.



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