

International Conference on "Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies" (RBESE-2018)

RBESE-2018

INTERNATIONAL CONFERENCE

Research Methodology for
Business Economics,
Social Sciences and
Entrepreneurial Studies

Bali,
Indonesia
November
27-28, 2018

2018

Organized by:



Universitas Panca
Bhakti Indonesia

International Conference on “Research Methodology for Business
Economics, Social Sciences and Entrepreneurial Studies (RBESE-2018)”
(November, 27-28, 2018)
RBESE© 2018 Bali, Indonesia
GI Social Sciences Forum, Kuala Lumpur, Malaysia.



RBESE 2018

Conference Proceeding

Book of Abstracts

**International Conference on
“Research Methodology for Business Economics, Social
Sciences and Entrepreneurial Studies
(RBESE-2018)”**

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Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



International Conference on “Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies (RBESE-2018)” serves as a platform that aims at helping the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return to this society.

Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

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For this year, RBESE has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the Empirical studies is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real-world problems and how they can be solved with the help of information systems.

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In RBESE, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Empirical papers and the Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to empirical papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

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Full Research Papers				
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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee, and representatives of the RBESE board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the RBESE tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.),
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KEYNOTE SPEAKER

Dr. Suseela Kanduri (Ph.D.)



Dr. Suseela Kanduri has done her Masters in Commerce, Masters in Business Administration, and Ph.D. She has keen interest in Multidisciplinary approach which is evident from her academic qualification, specializing in Financial Management, Marketing, Developmental Economics, Business Ethics, Entrepreneurship, and Women Empowerment at various levels. She has 25 years of work experience both as an Academician and Industrialist. Currently, she is the Co-founder and Head – R&D of Synergy Solutions Pvt. Ltd. working in the Referral Marketing space.

Dr. Kanduri is into Corporate Training and is a Certified Trainer and Facilitator (CTF) from CAMI, USA. She trained more than 500 Middle and Senior Level Managers both in the Banking as IT & ITES sectors, about 500 young women and students in the areas of Entrepreneurship Development, Women Empowerment, Life Skills, Business Etiquettes & Ethics, and Management strategies. She is also a trained Emotional and Mental Health Counselor, associated with an NGO, “SEVA”, specializing in Young Adult Counseling and responsible for the well-being of more than 300 families.

Dr. Kanduri has published 25 research papers in various International and National Journals of repute and has 7 books to her credit. She is a Content Writer for several modules both at PGRCD, Osmania University as well as PGDBE course, Hyderabad Central University, Hyderabad. She has presented more than 30 papers in various Conferences and Seminars. She has been the Resource person for various seminars and delivered 15 invited talks on Entrepreneurship Development, Women Empowerment, Women Issues, and Sustainable practices. She represented as an Invited speaker from South India in India Science Congress for Women Congress 2018. She is an Executive Committee Member in Telangana Commerce Association, Life member in American Marketing Association (AMA), Indian Science Congress Association (ISCA), Telangana Commerce Association, and is associated with The Association of Lady Entrepreneurs of India (ALEAP) and Confederation of Women Entrepreneurs (COWE), Hyderabad Chapter.

Ery Niswan, SE. MM



Ery Niswan was born in Pontianak on January 12, 1959 completing his early education in the city of Pontianak, West Kalimantan, then graduated from Islamic University of Indonesia Yogyakarta in 1985 and Gadjah Mada University, Yogyakarta Indonesia. He is currently serving as Dean of the Faculty of Economics, University of Panca Bhakti Pontianak since July 2018. He is the founder of the Tax Academy of Panca Bhakti Pontianak in 2000.

Beside his academic engagements he also hold position in the Panca Bhakti Foundation in Pontianak which organizes taxation academies, corporate management, Computer Informatics, and the College of Agriculture and Panca Bhakti University Pontianak.

He has delivered several speeches and lectures in national and International forums in Malaysia, Japan and other countries. His speech at ETAR-2018 will have a significant impact on participants knowledge

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Business, Management, Economic, Social Sciences and Humanities Studies

Ery Niswan & Silvia Maria Castellanos Reyes
Suseela Kanduri & Priyanka Virajini Medagedara
Karunaratne

Business, Management and Economic Studies

Kaewsaeng-On, Rudsada & G. M. Ranathunga

RBESE 2018 Research Workshop

“How to Improve the Quality of a Research Article and get it published in Scopus/ISI-Indexed Journals”

Trainer: Dr. Tariq Iqbal Khan (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and get it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from the authors, major reasons of article rejection in good journals, steps and tips to improve article’s quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

Best Paper Nominee List

Factors Affecting the Quality of Local Government Financial Statements West Kalimantan Province

Jaurino¹, Endang Kristiawati², Risal^{3}*

^{1,2,3} Universitas Panca Bhakti, Indonesia

Analysis of Attitude And Student Behavior toward the Usability of Chat Whatsapp Applications in E-Learning Process (Case Study In Financial and Banking Academics, Pontianak)

Zulfahmi^{1}, Adi Mursalin², M Zalviwan³, Dina Octaviani⁴*

^{1,2,3,4} Universitas Panca Bhakti, Indonesia

Efficiency of Islamic Bank Before and after the Implementation Indonesia Islamic Bank Roadmap using Data Envelopment Analysis

Riko Hendrawan^{1}, Lily Meiliza Akbar²*

^{1,2} Telkom University, Indonesia

Educational Disparity among Families living in Balochistan (Pakistan) on the Basis of Gender

Shabana Muhammad Anwar^{1}, Muhammad Irfan², Ameer Ali Abro³*

^{1,2} Sardar Bahadur Khan Women’s University Quetta, Pakistan

³ Sindh University, Pakistan

How Do European Café Chains Managers Handle Competition?

Anca Madar^{}*

Transilvania University of Brasov, Romania

RBESE 2018 Best Paper Award Winner

Analysis of Attitude and Student Behavior toward the Usability of Chat Whatsapp Applications in E- Learning Process (Case Study in Financial and Banking Academics, Pontianak)

Zulfahmi^{1}, Adi Mursalin², M Zalviwan³, Dina
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International Conference on “Research Methodology for Business
Economics, Social Sciences and Entrepreneurial Studies (RBESE-2018)”
(November, 27-28, 2018)
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CONFERENCE PROGRAM

DAY 01 Tuesday (November 27, 2018)

Welcome Reception & Registration

08:00 am – 08:30 am

Opening Ceremony (08:30 am – 09: 35 am)

Venue: Room 1

08:30 am – 8:40 am	Welcome Remarks – Mr.Metha	Conference Coordinator ETAR-2018
08:40 am – 8:50 am	Opening Speech – Dr. Tariq Iqbal Khan (Ph.D.)	Director Global Operation Global Illuminators Conference Co- Chair ETAR-2018
08:50 am – 9:05 am	Keynote Speech- Dr. Suseela Kanduri (Ph.D.)	Principal at Avinash College of Commerce, Hyderabad, India
08:55 am – 09:05 am	Keynote Speech- Ery Niswan, SE. MM	Dean of the Faculty of Economics, University of Panca Bhakti Pontianak, Indonesia
09:05 am – 9:20 am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (09:20 am – 09:35 am)



DAY 01 Tuesday (November 27, 2018)

Session 1 (09:35 am – 11:30 am)

Venue: Room 1

Session Chairs: Kaewsang-On, Rudsada & G. M. Ranathunga

Track A: Business Management, and Economic Studies

ETAR-18-103	Analysis of Competition Position of Fishery and Plantation Farming Sector with Boston Consulting Group Matrix on Indonesia Stock Exchange 2015 and 2016	Ery Niswan
ETAR-18-104	Factors Affecting the Quality of Local Government Financial Statements West Kalimantan Province	Risal
ETAR-18-105	Analysis of Attitude and Student Behavior toward the Usability of Chat Whatsapp Applications in E-Learning Process (Case Study in Financial and Banking Academics, Pontianak)	Zulfahmi
ETAR-18-106	Factors Effect of Taxpayers Compliance that Moderate by Taxpayer Education Levels	Renny Wulandari, Sartono

DAY 01 Tuesday (November 27, 2018)

Session 1 (09:35 am – 11:30 am)

Venue: Room 1

Session Chairs: Kaewsang-On, Rudsada & G. M. Ranathunga

Track A: Business Management, and Economic Studies

ETAR-18-113	Efficiency of Islamic Bank before and after the Implementation Indonesia Islamic Bank Roadmap Using Data Envelopment Analysis	Riko Hendrawan
ETAR-18-114	Which Book Category of Bank is the Most Efficient in Banking Industry? (Evidence from Indonesia in 2008 – 2017)	Diding Dwianto
RBESE-18-109	Agro food Industry, Development and Difficulties for International Trade, Case of Process Fruits in Colombia	Silvia Maria Castellanos Reyes

DAY 01 Tuesday (November 27, 2018)

Workshop Session (11:30 am – 01:00 pm)

Venue: Room 1

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. Tariq Iqbal Khan (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Lunch Break: (1:00 pm – 02:00 pm)



DAY 01 Tuesday (November 27, 2018)

Session 2 (02:00 pm – 4:00 pm)

Venue: Room 1

Session Chairs: Ery Niswan & Priyanka Virajini Medagedara Karunaratne

Track B: Business Management, Economic Social Sciences and Humanities Studies

ETAR-18-121	A Comparison of Synchronous and Asynchronous in an undergraduate Business Course	Jeffrey R. Mueller
ETAR-18-118	Preservation of Cultural Heritage through Video Documentation: A Contemporary Paradigm for Preserving the Socio-Cultural Tradition of the Kandyan Dress	Sandaradura Sulari Vindya De Silva
RBESE-18-112	A Study of Research in Higher Educational Institutions – Challenges and Implications	Suseela Kanduri
RBESE-18-113	The Effect of Elderly People’s Information Access and Information Understanding on their Disaster Response Actions	Lee Ki-Young, Kim Hyun-Sung Bo-Min Kang Oh Seol-Mi
ETAR-18-124	Challenges of Managing Talented Workers in Hospitality Industry	Kaewsang-On, Rudsada
RBESE-18-107	The Influence of Design Elements in Choosing Products on Sweets Market for Children	Nicoleta Andreea Neacșu
RBESE-18-108	How do European Café Chains Managers Handle Competition?	Anca Madar
RBESE-18-118	An Analysis of the Trend of Research on the ‘Sewol Ferry Disaster’ -Focus on Content Analysis and Language Network Analysis	Kangmin Kim

Tea Break: (4:00 pm – 04:15 pm)



DAY 01 Tuesday (November 27, 2018)

Session 3 (04:15 pm – 05:30 pm)

Venue: Room 1

Session Chairs: Suseela Kanduri & Silvia Maria Castellanos Reyes

Track B: Social Sciences and Humanities Studies

ETAR-18-109	Role of the Visual Element in Spoken English Discourse: Implication for the Utilization of You tube Technology in Saudi EFL Classrooms at King Khalid University/Kingdom of Saudi Arabia.	Ali Albashir Mohammed Alhaj
ETAR-18-115	Headdress: Faith and Practice in Every Day Life In Buddhism (The Case of the Temple of the Tooth Buddhist Religious Activities and the Cultural Headdress of Sri Lanka)	G.M.Ranathunga
ETAR-18-116	Preserving and Sustaining Culture: Traditional Clothing in the UNESCO World Cultural Heritage Site Kandy in Sri Lanka	Priyanka Virajini Medagedara Karunaratne
RBESE-18-122	A Preliminary Study on the Citizen Participation and Regeneration Strategy for Kaohsiung Old Town-Hamansen	Chen Yu Yuan
RBESE-18-104	Educational Disparity among Families living in Balochistan (Pakistan) on the Basis of Gender	Shabana Muhammad Anwar
RBESE-18-117	Role of Regional Partnership of WRTP in Wisconsin: Focusing on Implications in Korean Employment Crisis Region	Kim, Eunhee, Hwang, Jae Geon Kim, Boreum

Closing Ceremony: (05:30 pm – 06:00 pm)



LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don’t have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
RBESE-18-124	Gunawanto Tamawidjaja	3is Research	Indonesia



DAY 02 Wednesday, (November 28, 2018) **“CITY TOUR”**

Gathering of Participants at the Lobby of The Trans Resort Bali,
Indonesia,
at 09.00 am Departure: 09:30 am for City Tour.

Drop Back at The Trans Resort Bali, Indonesia at 6:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them at the registration desk on day 1 of the conference.





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TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



International Conference on "Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies" (RBESE-2018)

Analysis of Competition Position of Fishery and Plantation Farming Sector with Boston Consulting Group Matrix on Indonesia Stock Exchange 2015 and 2016

Ery Niswan^{1*}, Aisyah², Dra. Febriati³
^{1,2,3} Panca Bhakti University, Indonesia

Abstract

Strategic position is the place desired by the company / business unit in accordance with the ability to compete in the industrial environment that accommodates all the resources owned, companies in the desired competition position to prove that the company has mobilized all the resources it has and win the competition in accordance with the planning made in a relatively long time, long before the competition took place, with the right calculation to produce a satisfactory performance of the company's stakeholders, using the planning tools including the BCG matrix, where in this matrix, the company seeks to gain place in the competition in accordance with their capabilities and comparing with company-owned capabilities based on their past performance history, the company reads the development of industrial product demand, refines consumer demand, improves marketing strategy, and enhances the company will be able to maintain and increase the public or consumer demand for their products, with the general strategy and the company's strategy to attract consumers and ultimately submit the purchasing decision to the consumers. This research proves that the mobilization of resources or company assets have a close relationship with market share, and market share determines the competitive position.

Keywords: BCG Matrix, Strategic Financial Management Position, Growth, Market Share

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Factors Affecting the Quality of Financial Statement in West Kalimantan Provincial Government

Jaurino¹, Endang Kristiawati², Risal^{3*}
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Abstract

This research entitled 'Factors Affecting the Quality of Regional Financial Reports at West Kalimantan Provincial Government' with the aim to analyze the influence of Human Resources Competence, Regional Financial Accounting System and Utilization of Information Technology Against the Quality of Regional Financial Reports. The data in this research are primary data obtained from questionnaire distribution to 44 respondents with sample determination used is saturated sample. Furthermore, data obtained were used for validity test, reliability test, classical assumption test, and multiple regression analysis. The results showed that the Human Resource Competency does not affect the quality of the Regional Financial Statement, while the Regional Financial Accounting System and Utilization of Information Technology proven to affect the quality of the Regional Financial Statement. Thus, the regional financial accounting system and utilization of information technology will be very supportive to make the financial report of West Kalimantan Provincial Government to be qualified.

Keywords: Human Resource Competence, Regional Financial Accounting System, Utilization of Information Technology, Quality of Regional Financial Statement

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Analysis of Attitude and Student Behavior toward the Usability of Chat Whatsapp Applications in E-Learning Process (Case Study In Financial and Banking Academics, Pontianak)

Zulfahmi^{1*}, Adi Mursalin², M Zalviwan³, Dina Octaviani⁴
^{1,2,3,4} University of Panca Bhakti, Indonesia

Abstract

The development of e-learning is the increasingly demanding way to communicate effectively and efficiently, smartphone-based messenger applications that currently increasingly offer more complex features, such as applications BBM (BlackBerry Messenger), line, Kakao Talk and one of which is very popular in Indonesia is Whatsapp (WA) messenger, with the ease and sophistication offered certainly has appeal for all society, especially in the world of learning as in school and in college as a supporter of learning process between Lecturers and Students more practically. The purpose of this research is to know how the attitude and behavior of students on the usability of Whats app chat applications in e-learning based learning process (case study in the academy of finance and banking, Pontianak), This research type is survey research and data collection techniques used in sampling in this study is using questionnaires, while the respondents were taken from the students of the morning and evening classes amounted to 53 people who had followed the learning to use Whats App application for one semester; the data analysis technique used was the "Fishbein Analysis" method using the variable of belief, evaluation, normative belief and motivation needed to analyze attitudes and behaviors. The results showed that based on the calculation of score figures, both the score of confidence, evaluation, normative belief and motivation to assess attitudes and subjective norms and intention-behaviour can be summarized as follows: 1. Attitude value score is at the value of 27.10 (Approaching Good) 2. The score of the subjective norm at the value of 10.26 3. Scores of values Behavioral intent at value 20.36 is Positive (GOOD). So the hypothesis that states the attitude and behaviour of students on usability Whatsapp chat application in the e-learning based learning process has been proven positively.

To be continued...

To be Continued...

Keywords: Consumer Behavior, e-learning, Whats App, attitude and behaviour, Fishbein analysis

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Factors Effect of Taxpayers Compliance that is Moderated by Taxpayer Education Levels

Reni Dwi Widyastuti^{1*}, Renny Wulandari, Sartono²
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Abstract

The purpose of this study was to know the effect of Taxpayer Perception of tax System, Taxation System, Taxpayer age to Taxpayer Compliance which is moderate by the Taxpayer education levels. The sample on this research selection using nonprobability sampling, the sample is a registered taxpayer and has submitted SPT on Primary Tax Office, the sample in this research was analyzed using multiple linear regression. The results showed that the regression coefficient for the taxpayer's compliance variable is 0.014 with the value of t arithmetic is 0.383, smaller than the t table with df; n-k (0.05;95) is 1.987, or with the significant value 0.702 is greater than alpha 0.05 with positive coefficient direction. The conclusion of this research that the Taxpayer education levels have not moderated the Taxpayer Compliance. The implications of this research give a comprehension about the taxpayer's compliance that the Taxpayer Compliance is not only influenced by the taxation System but also influenced by the other factors.

Keywords: Taxpayer Perception of the tax system, Taxation System, Taxpayer age, Taxpayer Compliance, Taxpayer education levels

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Efficiency Analysis of Indonesian Sharia Banks before and after the Implementation Sharia Banks' Roadmap in Indonesia using Data Envelope Analysis

Riko Hendrawan^{1*}, Lily Meiliza Akbar²
^{1,2}Telkom University, Indonesia

Abstract

This study aims to measure the efficiency of 11 Sharia Banks in Indonesia Before and After the Sharia Implementation 2015-2019 Roadmap. By using quarterly data during 2012-2017. The result of this research shows that the average of efficiency sharia Bank in Indonesia during the period before the implementation of the Islamic banking roadmap the average Islamic banking efficiency was 0.57 and Maybank Sharia has the highest efficiency value with a score of 0.92. This means there is room to increase efficiency by 0.35. After the implementation of the Islamic banking roadmap, the average Islamic banking efficiency is 0.59, with the highest efficiency value, which is Maybank Sharia with a score of 0.87. This means that there is room to increase efficiency by 0.28 and the result also shows that there is an increase in efficiency score of 0.02 after implementation of the roadmap. While overall during the period of 2012-2017, the average Islamic banking efficiency is 0.58, with the highest efficiency value, namely Islamic Syariah Bank with a score of 0.9. This means there is room to increase efficiency by 0.32. and From the t-Test also found that the implementation of the 2015-2019 Indonesian Sharia Banking Roadmap has not been able to improve the efficiency of sharia in general banking.

Keywords: DEA, Efficiency, Sharia Bank

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Banking Profit Efficiency and its Determinants Using Stochastic Frontier Analysis Method (Evidence From Indonesia 2008 – 2017)

Riko Hendrawan¹, Diding Dwianto^{2*}
Telkom University, Indonesia

Abstract

The purpose of this research was to assess the efficiency level of 80 conventional Banks In Indonesia using Stochastic Frontier Analysis. The findings of this research showed a maximum efficiency score of 0.647 and the bank's average score among the research sample with the input and output allocation is 0,384. With this score, the banking system in the Indonesian capital market was still considered as not efficient ($0.3848 < 0.5$) but still the room for improvement is $0,647 - 0,384 = 0,263$. From this research also shows that Variables that have a significant effect on bank profits are Price of Physical Capital (W3), Total loans (Y1) and Net non-interest income (Y2). Other independence variables that do not have a significant effect include personnel costs (W1), interest costs (W2), securities (Y3) and inflation (Z).

Keywords: Work Environment, Employee Performance

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Challenges of Managing Talented workers in Hospitality Industry

Kaewsang-on, Rudsada^{1*}, Kane, Kevin², Vundla, Sinini³

¹Prince of Songkla University, Thailand

²University of Salford, Greater Manchester, UK.
Abertay University, UK

Abstract

Hospital industry relies heavily on human labor, and the work is very much customer oriented, and as a result of the nature of this work, the qualities needed of workers in this industry are different from those of other industries. Turnover is one of the most high concerns in this industry because of its nature. This article focuses on and explores the factors influences the challenges and problems; including the internal and external factors.

Keywords: Challenges in the Hospitality Industry, Talented Workers, Talented Workers Management

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The Influence of Design Elements in Choosing Products on Sweets Market for Children

Nicoleta Andreea Neacșu*

Transilvania University of Brașov, Romania

Abstract

Children's choice for sweets is known by everyone. Today the product is considered to be not only a physical but also psychological entity at the same time, especially in the case of children. They want sweets in different shapes and colours, and manufacturers take advantage of this by making available a multitude of products. Through design and aesthetics elements, producers want to influence children and adults to choose sweets. The article aims to create a clear picture of the use of design and aesthetic elements by the big producers on the sweets market for children, and parents' perception of how children are influenced by design and aesthetics of sweets. In this respect, qualitative marketing research has been carried out. The qualitative research method that was chosen was the interview, and the qualitative research technique was the in-depth interview. The author wanted to know the opinions of parents about how sweets design influences children's desire to have that product and parents' purchasing decisions. The method used in the research was semi-structured interviewing, and the interview guide was used as a tool. The sample included a number of 26 parents. The paper analyses which design elements have a stronger impact on purchasing decisions. The results show that the design of sweets is important and attracts attention to a product before it tastes. The look affects both, the parents and especially the children, who want various colourful foods with their favourite character or with their favourite toy attached. It has been found that the design of a product is an important element according to which people (children, but also adults) make the purchasing decision.

Keywords: Sweets, Design, Aesthetics, Look, Marketing Research, Strategies

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How Do European Café Chains Managers Handle Competition?

Anca Madar*

Transilvania University of Brasov, Romania

Abstract

Due to the intense competition among café chains, consumer satisfaction has become a strategic factor for each organization to thrive on the market in a sustainable way. The cafe market is steadily increasing, both in terms of quantity and value. This business is considered one of the most profitable in the long run because it covers a constant need: to enjoy a good coffee with friends in a pleasant and relaxing setting. The offer for cafes is somewhat diversified, largely due to changes in consumer behavior, which have become more sophisticated and sophisticated in terms of coffee. The article aims to identify the extent to which managers working in European café chains have implemented quality and marketing strategies and quantifying their availability to apply these strategies in the future to increase customer satisfaction. In this respect, qualitative marketing research based on the semi-structured depth interview method was carried out, and 16 managers of café chains were interviewed. The results show that the most of the managers included in the sample declare that they have implemented various quality and marketing strategies to improve the quality of products and services and to increasingly meet the requirements of consumers. Research has shown that some of the strategies applied by café chain managers are common, but there are also different strategies applied by each café chain depending on the location of the cafés and the customer segment they are addressing. Based on the results, the author recommends to the café managers to analyze competition well and to know the market and consumer requirements accurately so that the quality and marketing strategies implemented to be well targeted and reach their goal.

Keywords: Café Chains, Competition, Consumer Satisfaction, Quality Strategies, Marketing Research

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Agrofood Industry, Development, and Difficulties for International Trade; A Case of Processed Fruits in Colombia

Silvia Maria Castellanos Reyes^{1*}, Dr.agr. Sandra Patricia Cuervo-Andrade²

^{1,2} Universidad Pontificia Bolivariana, Colombia

Abstract

This article introduces an analysis of the Agro-food industry development and its difficulties in Colombia. We review the recent studies which include the changes in the industry before and after it opens to the international market, the challenges in infrastructure and competition, and the current technological difficulties that they need to confront. This paper provides a unifying conceptual framework to characterize three major factors affecting the participation of this industry in the changes in commerce around the world (Labor, production, and logistics costs). Lack of trained staff, infrastructure, and knowledge that have affected the position of Colombia as an Agro-food industry big export country. The research made contributes to the debate by confirming the mix of cases of different processed fruits in the country.

Keywords: Agrofood Industry, Development, Colombia

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TRACK B: SOCIAL SCIENCES & HUMANITIES



International Conference on "Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies" (RBESE-2018)

Role of the Visual Element in Spoken English Discourse: Implication for the Utilization of YouTube Technology in Saudi EFL Classrooms at King Khalid University/Kingdom of Saudi Arabia

Mohammed H. Albahiri¹, Ali Albashir Mohammed Alhaj^{2*}
^{1,2} King Khalid University, Kingdom of Saudi Arabia

Abstract

Recent years, advancement in science and technology have led to an emphasis on using technology to make education more interesting. The inclusion of computers, the internet, and technological media and multimedia in education have made education more diverse, vivid, and enthusiastic students have a better understanding of concept due to the use of animations, sound, and images during smart classes. Smart classes use, projectors, computers, multimedia, and YouTubes to impart conceptual knowledge and arouse student curiosity. The use of technology like YouTube in education stimulates visual and auditory learning which results in favorable outcomes. This study aims to create a set of guidelines for more systematic utilization of YouTube that has been possible in Saudi EFL Classrooms at King Khalid University/Kingdom of Saudi Arabia. The study also explores the use of YouTube as a supplementary resource in teaching English spoken discourse for Saudi EFL students at King Khalid University. To cover the relevant YouTube features outlined in the study, the researchers reviewed a wide selection of YouTube videos that illustrated the variety of special spoken English discourse and the types of interaction needed to widen Saudi EFL students' socio-linguistic experience. The study found that the use of YouTube in studying spoken English discourse played a pivotal role in enhancing the Saudi EFL students' proficiency, the positive experimental group students' outcomes revealed positive gains through integration of video elements in teaching, Saudi EFL students should be systematical, introduced to YouTube and the comparative importance of using it, because watching YouTube could make EFL students more evaluative viewers that can independently learn from the technology. Using YouTube could also heighten Saudi EFL students' visual comprehensions strategies and their exposure to a variety of YouTube settings coupled with similar classroom video interactions could give them more confidence outside the classroom.

To be Continued....

To be Continued...

Keywords: Spoken, Discourse, Utilization, YouTube, EFL, Saudi

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Headdress: Faith and Practice in Everyday life in
Buddhism (The case of the Temple of the Tooth
Buddhist religious activities and the cultural headdress
of Sri Lanka)

G. M. Ranathunga^{1*}, J. P. V. M. Karunarathne², S. S. V. De Silva³
^{1,2,3} University of Moratuwa, Katubedda, Sri Lanka

Abstract

This study explores a style of headdress worn by a musician at the Temple of the Tooth, UNESCO heritage city in Kandy. In Sri Lanka, religion has had affinity between the monarch and certain sacred symbols. Sovereigns have sought to display their proximity to, and their official care of these relics, as well as their exclusive right to offer institutionalized worship to them. Headdresses create the essential part of the clothing and styles of embellishment of traditional service at the temple of the tooth relic of the Buddha, it may also be used to define the status of the office of the wearer and express an appropriate sense of style, particularly by the use of ornamentation of the costume which is often itself symbolic. The headdress means the so-called living culture of Sri Lanka today. Colours used for headdresses express attitudes and beliefs of honor and the meaning of the ceremony. The most obvious cultural belief associated with the objects has to do with cultural, aesthetic and spiritual values. The headdress is a turban type. It is of the wrap-around type constructed or formed in a simple pattern, but it may present an appearance which simulates that of a ready-made hat. This essential headdress has been worn in one particular way since ancient times. The headdress provides ways of expressing the ceremonial event, glamour, utmost hospitality and honor rendered to the Buddha and also the level of craft skill of its wearer. The research is an ethnographic study; observer participation was the beginning point of the research. Researchers participated in ceremonial events of the Temple of the Tooth and experienced, observed, interviewed musicians and responded to the research.

Keywords: Headdress, Buddhism, Faith and Practice, Temple of the Tooth, Sri Lanka

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Preserving and Sustaining Culture: Traditional Clothing in the UNESCO World Cultural Heritage Site Kandy in Sri Lanka

**Priyanka Virajini Medagedara Karunaratne^{1*}, G. M.
Ranathunga, S. S. V. De Silva³**
^{1,2,3} University of Moratuwa, Sri Lanka

Abstract

This paper considers the significance of traditional clothing and to identity perspective of cultural heritage. The traditional elite male clothing is known as “Thuppottiya,” or “Mulenduma” is a power referring to traditional dress is being practiced in the UNESCO world cultural heritage site Kandy and its vicinities in Sri Lanka. Carried out preliminary fieldwork in Kandy (August 2018) the author discusses referring to the currently observed traditional practice and its conceptual development in which dress regulated as a sense of national identity, pride, and unity. It is necessary to reformulate cultural values and to value processes, in order to better understand the Kandyan culture and its meaning in material objects such as dress. This study is identifying dress as an intangible heritage value material cultural objects which signifying and expressing subtle cultural values and social relationships. The wearing of “Thuppottiya” in particular, offers to an elite male as a means of communication in power conscious and historically stratified society. Anthropological and educational value of Kandyan “Thuppottiya” is a rich blend of indigenous, Indian and Western cultures. The dress has been an important aspect of Kandyan cultural life. It is argued that “Thuppottiya” is still an integral part of a ritual and social activities in Kandy shed light on the complex history, Sri Lanka. Considering ethnographic survey in contemporary context, the author states that “Thuppottiya” contributes intangible heritage of the UNESCO world cultural heritage Kandy in their encapsulation of the island’s oral history, art, social commentary and concepts of beauty. The “Thuppottiya” lies at the core of ethnic identity and has assumed a higher level of significance among consumers and tourists who collect symbolic items. The author concludes by outlining some of the challenges that heritage regimes face in contemporary society and culture and seek potential strategies for preserving, safeguarding its mixed cultural resources.

To be Continued....

To be Continued....

Keywords: Thuppottiya, UNESCO Cultural Heritage, Kandyan Culture,
Elite Male

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Preservation of Cultural Heritage through Video Documentation: A Contemporary Paradigm for Preserving the Socio-Cultural Tradition of the Kandyan Dress

De Silva, Sulari Vindya^{1*}, Ranathunga, G M², Karunaratne, P V M³

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Abstract

The formation of Kandyan dress can be considered as a unique sculpting technique where fabric molds on the body are defining its three-dimensional form. Anthropologically and historically this dress is most imperative as it is diverse, original and responded to a well-formed socio-economic structure. Kandy is the last kingdom of Sri Lanka heralds a history of long and preserved traditions date back to the times of the last indigenous King of Sri Lanka. The city of Kandy and its cultural traditions have been recognized as a UNESCO world cultural heritage, but the Kandyan dress and its long-established dress related practices have not been studied or preserved in a pedagogical or hypothetical manner. Visual exploration and preservation of this traditional dress in video format are necessary for awareness building for future generations, before this immense treasure of cultural heritage fade away along with its contexts. This study is based on an analysis of probability for the preservation of Kandyan dress through video documentation. It seeks to address the advantages, challenges, hands-on approaches and transcending methodological lines to illuminate pragmatic ways for the preservation of cultural heritage. Video documentation of cultural heritage takes its author across ethnographic lines, and it frequently creates unpredictable conditions and conflicts. This study, by its very nature, assumes qualitative characteristics.

Keywords: Kandyan Dress, Cultural Heritage Preservation, Video Documentary

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Educational Disparity among Families living in Balochistan (Pakistan) on the basis of Gender

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Abstract

Education is main sources to build self-confidence whereas it plays a strong role in the development of any country. Unfortunately, the ratio of literacy is very low in Pakistan as compared to neighboring countries which are still considered underdeveloped countries. This study has been conducted to explore how females suffer in the field of education due to male dominance. The Study is quantitative; respondents were selected from (Arts faculty) all degree colleges of Quetta city (capital of Balochistan) through nonprobability simple random sampling. The sample size was 200 students of all colleges. Data were analyzed by the SPSS. Results showed that there are no facilities for girls at families' level regarding their education as boys have.

Keywords: Educational Disparity, Gender, Discrimination, And Male Dominance

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A Study of Research in Higher Educational Institutions – Challenges and implications

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Abstract

Research in the areas of Management and Social Sciences has a multi-faceted and chequered history in India. An analysis of research publications around the world has shown that while India is among the world's top countries regarding scientific research output, the country's universities have fallen way behind in providing good scientific research works and papers. But if one goes by the recent world university rankings, the Indian Institutes have been slipping from their positions since 2012. One of the major causes being poor research capacity. Universities are primarily the nodal centers for Academic Research in India. Apart from that, there are hundreds of Institutes established- Government, Private and Autonomous as well, which undertake various research activities and initiatives. However, the need for an awareness of quality research is not understood clearly among the academia leading to a wide disparity in research activity and output across the country, both in quality as well as quantity. The aim of the research is to; study the levels of understanding of qualitative research among the academicians in the higher educational institutions. And to study various significant factors impacting the plight of poor quality research in these institutions. Data required for the purpose of this study will be collected using both primary and secondary data. Primary data is collected thru conducting a sample survey of about 140 respondents using an online questionnaire to understand and assess the levels of understanding among them with regard to quality research in Higher Educational Institutions and also to analyze the various causative factors contributing to poor research in India in educational institutions. A small sample of 140 respondents chosen on random sampling and perceptual biases of the respondents.

Keywords: Higher Educational Institutions, Quality Research, Research Metrics, National Publications, Research Funding

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The Effect of Elderly People's Information Access and Information Understanding on their Disaster Response Actions

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Abstract

Only 17 years after Korea become an aging society in 2000, the country entered into an aged society very fast. According to the Ministry of Public Administration and Security, as of August 2017, 14.02% (7,257,288) of resident registration population (51,753,820) were more than 65 years of age. Today, the number of disaster vulnerable people including the elderly, the disabled, and foreigners is on the sharp rise. Most of them have great difficulty with evacuation in an emergency. This study tries to find how older adults' information access and understanding influence their disaster response actions and to offer proper disaster information service to the elderly so as to improve their disaster response ability, and to reduce damage to the elderly in a disaster. In this study, a structured questionnaire prepared after the analysis of relevant works was applied. As study subjects, 300 elderly persons (aged more than 65) living in Busan were selected through convenience sampling. For data analysis, SPSS 22.0 was used. For disaster response action as a dependent variable, the scale developed by Perry and Lindell(1997) and adapted by Jeong Soon-dool (2008) was used. For disaster access as an independent variable, the scale used by Choi Sun-mi(2017) was used. For information recognition as an independent variable, the scale used by Kim Myeong-gu (2013) was used. This study analyzed how elderly people's information access and understanding influenced their disaster responsibility. Based on the results, this study tries to make practical suggestions for elderly people's information access and understanding method for improving their disaster responsibility.

Keywords: Disaster, Information Access, Information Understanding, Disaster Response Action, Disaster Vulnerable People, Elderly People

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An Analysis of the Trend of Research on the ‘Sewol Ferry Disaster’ Focus on Content Analysis and Language Network Analysis

Kangmin Kim*

Busan National University, South Korea

Abstract

Sewol Ferry Disaster that left 304 people dead in April 2014, most of them young high school students, was bear-faced disaster management system in Korea. It shocked the whole society, leaving the survivors and the families of the victims still suffering. The impact grew larger bringing anger, frustration, shame, and guilt to thousands of people, as the government failed in providing prompt and proper countermeasures and policymakers attempted to take advantage of the crisis while the ferry was sinking under the sea, which was broadcasted live on TV. It is attributed to the materialism combined with a structural vulnerability that the society has tolerated for years. Even four years after the disaster, it is still unsolved. National disasters such as the Sewol ferry require holistic approaches - not only the technical and scientific investigation but also political, social and economic actions. Many studies have done on the disaster from various fields. The purpose of this study is to analyze the existing studies about the Sewol Ferry disaster in order to identify the current studies’ direction and finally suggest the new direction future studies need to move forward. This study has done through content analysis and network analysis with 174 studies. 135 keywords dragged by content analysis have gone through network analysis based on the framework: study object, purpose, method, and conclusion. The resultant network consists of 2 components, 135 nodes, and 1056 links. For study object, we identify ‘media’, ‘Sewol Ferry disaster’ and ‘general people’; for study purpose, media analysis, disaster management analysis, psychological impact analysis, Christian approach are found; and for conclusion, ‘improvement in disaster management’, ‘suggestions about the role of media’, ‘change of social consciousness’, ‘government role’ are revealed. These are at the center of the network performing the most powerful and closest mediators, thus, indicate the directions that future studies need to be taken.

To be continued...



To be continued...

Keywords: Language Network Analysis, Sewol Ferry Disaster²,

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A Preliminary Study on the Citizen Participation and Regeneration Strategy for Kaohsiung Old Town- Hamasen

Chen, Yu-Yuan*

National Cheng Kung University, Taiwan

Abstract

Hamasen, located at the First Entrance of Kaohsiung Port, was the first urban planning applied and the most prosperous region in Kaohsiung from 1942 to 1984. Despite the gradual decline, historic buildings, cultural landscape, old town astrosphere and natural resource of Shoushan National Nature Park kept Hamasen unique and attractive. Influenced by the tendency of bottom-up community development and the professional assistance from universities, local citizen participation started in 1995. Residents began to participate in community issues and advocated culture preservation and regeneration, and four non-profit organizations (NPOs) have found. However, each NPO advocated and promoted the preservation and redevelopment of Hamasen in different ways, and their efforts led to stalled negotiations and disunity. This study observes and covers over 25 years of NPOs' activities, and it recommends that the government should establish and lead negotiation platform to include residents, NPOs and USR plan, for discussions on redevelopment guidelines and implementation. This study recommends three directions for further redevelopment strategies and they are as followings: Cultural identity and innovation: apply the concept of eco-museum to redevelop Hamasen based on its history, create a new living culture, and arouse the residents' recognition of self-culture. Establishment of the local care system: including residents care system, university students care and assistance for the elderly, corporate participation in neighborhood activities, and long-term government care. Industry transformation and promotion: the government to renovate historic sites and provide continuous assistance programs and subsidies for renovation and reuse of distinctive historical buildings, improvement of public facilities and information system, and encourage residents participation to establish Hamasen eco-museum.

Keywords: Citizen Participation, USR, Regeneration Strategy

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A Comparison of Synchronous and Asynchronous in an Undergraduate Business Course

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Abstract

This paper presents original research using thematic analysis to compare and evaluate two online delivery methods (synchronous and asynchronous) of undergraduate business courses in management from the author's university. The author's teaching experience and perspective from the two courses are reviewed. Additional relevant research from other notable authors is also included.

Keywords: Academic Freedom, Asynchronous, Distance Education, Instructor Satisfaction, Student Satisfaction, Student Learning, Synchronous, Thematic Analysis

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Role of Regional Partnership of WRTP in Wisconsin: Focusing on Implications in Korean Employment Crisis Region

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Kim, Jin Hyun⁴**

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Abstract

The effects of the Korean shipbuilding business recession have caused serious social problems so far, with the collapse of small and medium shipbuilders and the massive restructuring and dismissal of large shipbuilders since 2016. Mass dismissal in the shipbuilding industry have brought disasters to individuals and local communities, not only because of the deterioration of the quality of life of the unemployed, but also to the deterioration of the local economy and community and the deterioration of labor and management conflicts. For that reason, the government designated the shipbuilding industry as a "special employment crisis industry" and established a "Hope Center"(help in reemployment etc) in June, 2016. Also the government built a safety net to support the unemployed from March, 2017, but the situation did not improved. The government has designated six regions including Gunsan and Geoje, as 'Employment Crisis Regions(ECR)' due to the depressed shipbuilding and automobile industries since April 2018. Meanwhile, the 'Wisconsin Regional Training Partnership(WRTP)' model was formed jointly by labor unions, businesses, governments, and private institutions in order to solve problems such as the collapse of labor market and poverty due to the decline of manufacturing in Milwaukee, US in 1980s(Jeon, 2010). And this model is based on a high-level competition system, which called a High-road strategy, that improves the quality of goods and promotes process innovation based on high wages and technology(Kim, 2008). Since 1992, the WRTP has raised employment rates and quality of employment for more than 4,000 people in Milwaukee and has established itself as the most successful and oldest workforce agency(Matt Vidal, 2009). The fact that the WRTP overcame the employment crisis with cooperation and network of labor, management, government, and private emphasizes the necessity the Quadripartite Commission and regional partnership ECR in Korea.

To be continued....

To be continued. ...

This study aims to derive the implications of WRTP model for regional partnerships and to make policy proposals by comparing both cases. This study is a comparative analysis of the case of WRTP and the ECR. For the case analysis, we searched various papers, policy reports, and press reports were based on keywords such as 'mass unemployment', 'structural adjustment', 'employment crisis region(ECR)', 'WRTP', 'Tripartite Commission' and 'region partnership'. For case analysis, we collate data through literature including keywords such as 'mass unemployment', 'structural adjustment', 'employment crisis area(ECR)', 'WRTP', 'labor cooperation' and 'region partnership'. The policy for the ECR in Korea is provided to workers, employers, and regions separately. This limits the ability to improve local productivity and maintaining employment. The lack of dialogue and cooperation between labors, enterprises and the governments and the lack of a relationship of trust have not found a solution to conflicts caused by mass layoffs. On the other hand, WRTP has jointly solved local industrial and unemployment problems by combining local government, institutions and other community resources as well as labor-management cooperation. In addition, the improvement of human capital resulted in strengthening the overall competitiveness of the local economy. In order to resolve the problems of the Korean ECR in the long term, it is necessary to strengthen the organizational power of labor unions and to cooperate with enterprises, governments and local communities. Therefore, WRTP can be a new approach to address employment issues in Korea.

Keywords: regional partnership, Employment, WRTP in Wisconsin

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FUTURE EVENTS

2nd INTERNATIONAL CONFERENCE ON

“Advancements in Social, Business and Management Sciences Research (ASBMSR-2019)”



Date: February 26-27, 2019

Venue: Hotel Mystays Ochanomizu Conference Center,
Tokyo, Japan

Submission Email: asbmsr@gissf.com

Abstract Submission Date: January 10, 2019

Full Paper Submission Date: January 15, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Global Issues in Social Sciences, Psychology and Business Management(GISSPBM-2019)”



Date: March 23-24, 2019

Venue: Holiday Inn Potts Points, Sydney Australia

Submission Email: gisspbm@gissf.com

Abstract Submission Date: February 25, 2019

Full Paper Submission Date: March 05, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
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2nd INTERNATIONAL CONFERENCE ON

“Sustainable Development in Information Technology,
Business and Social Sciences (SDITBSS-2019)



Date: April 05-06, 2019

Venue: Grand View Hotel, Hong Kong

Submission Email: sditbss@gissf.com

Abstract Submission Date: March 15, 2019

Full Paper Submission Date: March 20, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
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2nd INTERNATIONAL CONFERENCE ON

“Dynamics of Management and Economic Research
(DMER-2019)”



Date: April 20-21, 2019

Venue: Novotel Barcelona Sant Joan Despi, Spain

Submission Email: dmer@gissf.com

Abstract Submission Date: April 05, 2019

Full Paper Submission Date: April 12, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
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- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“ Law, Business, Education and Social Sciences
(LBESS-2019)”



Date: May 11-12, 2019

Venue: Hilton London Heathrow Airport Terminal 5 ,
London United Kingdom

Submission Email: lbess@gissf.com

Abstract Submission Date: April 15, 2019

Full Paper Submission Date: April 20, 2019

**Selected conference papers will be published in special
/regular issue of ISI/Scopus indexed journals associated
with this conference.**

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
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- Cultural & Global Studies
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- Educational and Communication Studies
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- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Emerging Issues in Economics , Social Sciences and
Business Management (EIESSBM-2019)”



Date: June 25-26, 2019

Venue: The Federal Kuala Lumpur Malaysia

Submission Email: eiessbm@gissf.com

Abstract Submission Date: May 30, 2019

Full Paper Submission Date: June 05, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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3rd INTERNATIONAL CONFERENCE ON

“Academic Research in Social Sciences and Humanities
(ARSSH-2019)”



Date: August 24-25, 2019

Venue: The Federal Kuala Lumpur Malaysia

Submission Email: arssh@gissf.com

Abstract Submission Date: August 10, 2019

Full Paper Submission Date: August 15, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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3rd INTERNATIONAL CONFERENCE ON

“Challenges in Social Science Reserach (CSSR-2019)”



Date: September 27-28, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Submission Email: cssr@gissf.com

Abstract Submission Date: September 05, 2019

Full Paper Submission Date: September 10, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

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- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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2nd INTERNATIONAL CONFERENCE ON

“Innovation in Global Buisness, Social Sciences and
Economics (IGBSSE-2019)”



Date: October 05-06, 2019

Venue: Nine Tree Premier Hotel Myeongdong 2 Seoul, South
Korea

Submission Email: igbsse@gissf.com

Abstract Submission Date: September 20, 2019

Full Paper Submission Date: September 25, 2019

**Selected conference papers will be published in special
/regular issue of ISI/Scopus indexed journals associated
with this conference.**

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
Business and Management Studies

CSR



Environment

Charities

Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

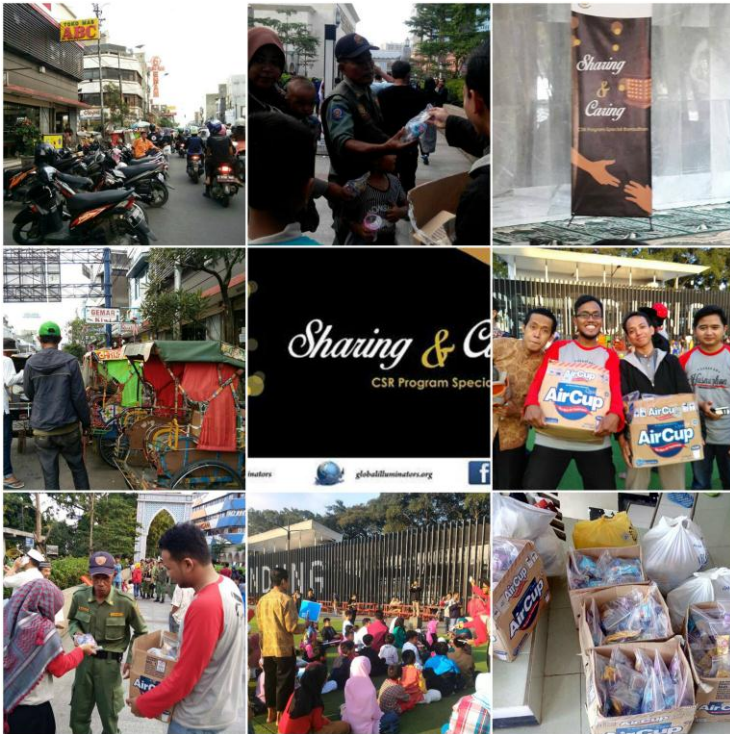
Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children, such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





RBESE-2018

INTERNATIONAL CONFERENCE

Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies



VISION

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to Promote Innovation



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