

CONFERENCE PROGRAM

DAY 01 Tuesday (November 27, 2018)

Welcome Reception & Registration

08:00 am - 08:30 am

Opening Ceremony (08:30 am – 09: 35 am)

Venue: Room 1

| 08:30 am – 8:40 am | Welcome Remarks – Mr.Metha | Conference Coordinator ETAR-2018 |
|---------------------|---|---|
| 08:40 am – 8:50 am | Opening Speech – Dr. Tariq Iqbal Khan (Ph.D.) | Director Global Operation Global Illuminators Conference Co- Chair ETAR-2018 |
| 08:50 am – 9:05 am | Keynote Speech- Dr. Suseela Kanduri (Ph.D.) | Principal at Avinash College of Commerce, Hyderabad, India |
| 08:55 am – 09:05 am | Keynote Speech- Ery Niswan, SE. MM | Dean of the Faculty of Economics, University of Panca Bhakti Pontianak, Indonesia |
| 09:05 am – 9:20 am | Group Photo & Award Ceremony | |

Grand Networking Session and Tea Break (09:20 am – 09:35 am)





<u>Session 1 (09:35 am – 11:30 am)</u> Venue: Room 1

Session Chairs: Kaewsaeng-On, Rudsada & G. M. Ranathunga

Track A: Business Management, and Economic Studies

| Track A. Dusiness Wanagement, and Economic Studies | | | |
|--|--|--------------------------|--|
| ETAR-18-103 | Analysis of Competition Position of Fishery and Plantation Farming Sector with Boston | Ery Niswan | |
| | Consulting Group Matrix on Indonesia Stock Exchange 2015 and 2016 | | |
| ETAR-18-104 | Factors Affecting the Quality of Local Government Financial Statements West Kalimantan | Risal | |
| | Province | | |
| ETAR-18-105 | Analysis of Attitude and Student Behavior toward the Usability of Chat Whatsapp Applications | Zulfahmi | |
| | in E-Learning Process (Case Study in Financial and Banking Academics, Pontianak) | | |
| ETAR-18-106 | Factors Effect of Taxpayers Compliance that Moderate by Taxpayer Education Levels | Renny Wulandari, Sartono | |
| ETAR-18-113 | Efficiency of Islamic Bank before and after the Implementation Indonesia Islamic Bank | Riko Hendrawan | |
| | Roadmap Using Data Envelopment Analysis | | |
| ETAR-18-114 | Which Book Category of Bank is the Most Efficient in Banking Industry? | Diding Dwianto | |
| | (Evidence from Indonesia in 2008 – 2017) | - | |
| RBESE-18-109 | Agro food Industry, Development and Difficulties for International Trade, Case of Process Fruits | Silvia Maria Castellanos | |
| | in Colombia | Reyes | |





Workshop Session (11:30 am – 01:00 pm) Venue: Room 1

"How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals"

| Trainer | Dr. Tariq Iqbal Khan (Ph.D.) | |
|--------------|------------------------------|--|
| Participants | All Participants | |

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Lunch Break: (1:00 pm - 02:00 pm)





<u>Session 2 (02:00 pm – 4:00 pm)</u> Venue: Room 1

Session Chairs: Ery Niswan & Priyanka Virajini Medagedara Karunaratne

Track B: Business Management, Economic Social Sciences and Humanities Studies

| ETAR-18-121 | A Comparison of Synchronous and Asychrononous in an undergraduate Business Course | Jeffrey R. Mueller |
|--------------|---|---|
| ETAR-18-118 | Preservation of Cultural Heritage through Video Documentation: A Contemporary Paradigm for Preserving the Socio-Cultural Tradition of the Kandyan Dress | Sandaradura Sulari Vindya De Silva |
| RBESE-18-112 | A Study of Research in Higher Educational Institutions – Challenges and Implications | Suseela Kanduri |
| RBESE-18-113 | The Effect of Elderly People's Information Access and Information Understanding on their Disaster Response Actions | Lee Ki-Young, Kim Hyun-Sung Bo-Min Kang Oh Seol-Mi |
| ETAR-18-124 | Challenges of Managing Talented Workers in Hospitality Industry | Kaewsaeng-On, Rudsada |
| RBESE-18-107 | The Influence of Design Elements in Choosing Products on Sweets Market for Children | Nicoleta Andreea Neacşu |
| RBESE-18-108 | How do European Café Chains Managers Handle Competition? | Anca Madar |
| RBESE-18-118 | An Analysis of the Trend of Research on the 'Sewol Ferry Disaster' -Focus on Content Analysis and Language Network Analysis | Kangmin Kim |

Tea Break: (4:00 pm - 04:15 pm)





<u>Session 3 (04:15 pm – 05:30 pm)</u> Venue: Room 1

Session Chairs: Suseela Kanduri & Silvia Maria Castellanos Reyes

Track B: Social Sciences and Humanities Studies

| ETAR-18-109 | Role of the Visual Element in Spoken English Discourse: Implication for the Utilization of You | Ali Albashir Mohammed |
|--------------|--|-------------------------|
| | tube Technology in Saudi EFL Classrooms at King Khalid University/Kingdom of Saudi Arabia. | Alhaj |
| ETAR-18-115 | Headdress: Faith and Practice in Every Day Life In Buddhism (The Case of the Temple of the | G.M.Ranathunga |
| | Tooth Buddhist Religious Activities and the Cultural Headdress of Sri Lanka) | |
| ETAR-18-116 | Preserving and Sustaining Culture: Traditional Clothing in the UNESCO World Cultural Heritage | Priyanka Virajini |
| | Site Kandy in Sri Lanka | Medagedara Karunaratne |
| RBESE-18-122 | A Preliminary Study on the Citizen Participation and Regeneration Strategy for Kaohsiung Old | Chen Yu Yuan |
| | Town-Hamasen | |
| RBESE-18-104 | Educational Disparity among Families living in Balochistan (Pakistan) on the Basis of Gender | Shabana Muhammad |
| | | Anwar |
| RBESE-18-117 | Role of Regional Partnership of WRTP in Wisconsin: Focusing on Implications in Korean | Kim, Eunhee, Hwang, Jae |
| | Employment Crisis Region | Geon |
| | | Kim, Boreum |

Closing Ceremony: (05:30 pm – 06:00 pm)





LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

| ID | Name | Affiliation | Country |
|--------------|-----------------------|--------------|-----------|
| RBESE-18-124 | Gunawanto Tamawidjaja | 3is Research | Indonesia |





DAY 02 Wednesday, (November 28, 2018) "CITY TOUR"

Gathering of Participants at the Lobby of The Trans Resort Bali, Indonesia, at 09.00 am Departure: 09:30 am for City Tour.

Drop Back at The Trans Resort Bali, Indonesia at 6:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.

