

2nd International Conference on

GISSPBM

Global Issues in
Social Sciences,
Psychology and
Business Management

Sydney

Australia

March 23-24, 2019

Conference Theme:
Addressing Innovation Challenges
from Social Sciences Perspective

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2nd International Conference on “Global Issues in Social Sciences,
Psychology and Business Management”(GISSPBM-March, 23-24, 2019)
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GI Social Sciences Forum, Kuala Lumpur, Malaysia.



GISSPBM 2019

Conference Proceeding

Book of Abstracts

**2nd International Conference on
“Global Issues in Social Sciences, Psychology and Business
Management” (GISSPBM -2019)”**

Venue: Holiday Inn Potts Points, Sydney Australia

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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Manager Operations (Gl Social Sciences Forum)

Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



2nd International Conference on “Global Issues in Social Sciences, Psychology and Business Management” (GISSPBM - 2019) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society and we owe a lot to return to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of GISSPBM Papers

For this year, GISSPBM has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policy makers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In GISSPBM, all papers are judged on the same criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
30	10	7	13	33%

Copyright Agreement

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee and representatives of the GISSPBM board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee, for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the GISSPBM tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)
And Muhammad Abbas (Ph.D.)

Program Chair & Co-Chairs

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SCIENTIFIC REVIEW COMMITTEE
GISSPBM-2019**

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SOCIAL SCIENCES AND HUMANITIES

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Technical University, Kazakhstan*

I-Ju Chen

Ling Tung University, Taiwan

Wen, Yvonne, Ying-Ya

National Formosa University, Taiwan

KEYNOTE SPEAKER

Dr Vannie Naidoo



Dr Vannie Naidoo is a Management Graduate from the University of KwaZulu-Natal, South Africa. Her PHD research focused on developing strategies for closing the gaps in service quality at UKZN, one of the top five tertiary university's in South Africa. Dr Naidoo is teaching in undergraduate and postgraduate programs at the University of KwaZulu- Natal. She is presently supervising and has supervised many PHD and Masters students from SA and neighbouring African countries.

Her research interests include service quality in higher education, hospitals, airline industry and government, gender in the workplace, strategy, marketing, education, entrepreneurship and corporate sustainability. Her current research focus is on ICT's in higher education, E-learning, E-learning in language, Digitalization in the workplace and ICT's for the disabled.

Dr Naidoo has published articles and book chapters in various international and national journals and publishers. As a strategist Dr Naidoo believes in opening the mind to contemporary thinking to use innovative methods to improve productivity, service quality and overall efficiencies within business in the management arena.

She is an active member of Global Illuminators family and playing a vital role in research community development across the globe. Her research ICT for disabled is very much aligned with the vision of global illuminators scholarly family.

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GISSPBM 2019 Tracks’ Chairs

**Business, Management, Economic, Social Sciences and
Humanities**

Vannie Naidoo & Tariq Iqbal Kahn

GISSPBM 2019 Workshop

“How To Improve The Quality Of A Research Article And Get It Published In Scopus/Isi Indexed Journals”

Trainer: Dr. Tariq Iqbal Khan (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and getting it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from authors, major reasons for article rejection by good journals, steps and tips to improve article quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

Best Paper Nominee List

Demand Leakage from a Local Small Airport to a Regional Main Airport

Yu Morimoto^{*}

Konan University, Japan

Multiculturalism in the South African Workplace

Vannie Naidoo^{*}

University of KwaZulu-Natal, South Africa

Community Consolidation by Cultural Conservation Process: The Case of Mon’s Cultural Conservation Process in Lopburi Province

Shanasuek Wisetchai^{*}

Phranakorn Rajabhat University, Thailand

Perceived Effectiveness of Public Service Advertising: A case on tobacco counter marketing campaign in India

Muruganantham Ganesan^{1*}, *Dharun Lingam*
*Kasilingam*², *Esther Princess*³

^{1,3} National Institute of Technology, Tiruchirappalli,
India

² Alliance Universities, Bangalore, India

GISSPBM 2019 Best Paper Award Winner

Perceived Effectiveness of Public Service Advertising: A Case on Tobacco Counter Marketing Campaign in India

Muruganantham Ganesan^{1}, Dharun Lingam
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^{1,3} National Institute of Technology, Tiruchirappalli,
India

² Alliance Universities, Bangalore, India

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Muhammad Abbas (Ph.D.)

Director Policy & Research (GI Social Sciences Forum)

Editor

Dr. Ahmad Saddam (Ph.D.)

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CONFERENCE PROGRAM

DAY 01 Saturday (March 23, 2019)

Welcome Reception & Registration

8:30 am – 9:00 am

Opening Ceremony (09:00 am –09:25 am)

Venue: Room 1

09:00 am – 09: 10 am	Welcome Remarks – Mr Wilson	Conference Coordinator Global illuminators
09:10 am – 09:25 am	Opening Speech – Dr. Tariq Iqbal Khan (Ph.D.)	Conference Co- Chair TMBER-2019 Director Global Operations, Global Illuminators
09:25 am – 09: 35 am	Keynote Speech- Dr Vannie Naidoo	School of Management, Information Technology and Governance, University of KwaZulu-Natal, South Africa
09:35 am - 09: 45am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (09:45 am – 10:00 am)



DAY 01 Saturday (March 23, 2019)

Session 1 (10:00 am – 12:00 pm)

Venue: Room 1

Session Chairs: Vannie Naidoo & Tariq Iqbal Kahn

Track: Business, Management, Economic, Social Sciences and Humanities

TMBER-19-102	Demand Leakage from a Local Small Airport to a Regional Main Airport	Yu Morimoto
TMBER-19-106	Multiculturalism in the South African workplace	Vannie Naidoo
TMBER-19-122	Perceived Effectiveness of Public Service Advertising: A Case on Tobacco Counter Marketing Campaign in India	Muruganantham Ganesan
TMBER-19-127	Ambiguity in Accounting’s Functioning: Missing Appreciation of Emancipatory Actualities and Potentialities in A Post-Colonial Context	Shanta S. K. Davie
TMBER-19-129	Analysis of the Challenges And Opportunities of the South African Governemnt Approach to Entrepreneurship and Small Business Development	Caswell M. Maloka Mduduzi S. Dlamini

Lunch Break (12:00 pm – 1:00 pm)

DAY 01 Saturday (March 23, 2019)

Workshop Session (1:00pm – 2:30 pm)

Venue: Room 1

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. Tariq Iqbal Khan (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Closing Ceremony (2:30 pm – 3:00 pm)



LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
GISSPBM-19-120	Ahmed Suqati	HR in Newcastle University in Australia	Saudi Arabia/ Australia
GISSPBM-19-121	Roy Senyondo Kanyuma	Uganda Small Scale Industries Association	Uganda

DAY 02 Sunday, (March 23, 2019)

“CITY TOUR”

Gathering of Participants at the Lobby of Holiday Inn Potts Points,
Sydney Australia at 12:00 pm Departure: 12:30 pm for City Tour

Holiday Inn Potts Points, Sydney Australia at 6:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.





Abstract Proceeding Book
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TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



Demand Leakage from a Local Small Airport to a Regional Main Airport

Yu Morimoto*

Konan University, Japan

Abstract

This paper investigates traffic demand leakage from local small airports to regional main airports. To capture the factors that affect the airport choices of passengers, conditional logit analysis was implemented utilizing Japanese micro data. The target of the statistical analysis is the traffic demand of Kitakyushu city that has the Kitakyushu Airport (KKJ), a local one. The choice set of passengers consists of KKJ and the Fukuoka Airport (FUK), which is regional. The main results are as follows: First, 79.3% of passengers utilize KKJ as long as it is directly connected to the destination airport. However, 0.9% only of passengers choose KKJ if it is not. This implies the importance of direct flight services. The second result is ground access time and scheduling costs have negative effects on airport choice, indicating that improving ground access and attracting flight frequency are possible policies that could be utilized to promote the local airport. Utilizing the results of the data analysis, the effects of potential policies was simulated. A one-minute decrease in the access time to KKJ raises the probability that KKJ will be chosen by 1.1% and a one-flight increase on the Tokyo-KKJ route raises the probability by 0.14%.

Keywords: Airport Choice, Airport Competition, Local Airport, Traffic Demand

*All correspondence related to this article should be directed to Yu Morimoto, Konan University, Japan
Email: y_mrmt@center.konan-u.ac.jp

Perceived Effectiveness of Public Service Advertising: A Case on Tobacco Counter Marketing Campaign in India

**Muruganantham Ganesan^{1*}, Dharun Lingam Kasilingam²,
Esther Princess³**

^{1,3} National Institute of Technology, India

² Alliance University, India

Abstract

India is the second largest consumer and third largest producer of tobacco use. The consumption of tobacco by the people of the nation has caused significant problems to individual health, family wellbeing and the society at large. Hence, to control the usage of tobacco and to spread the awareness on the consequences, Ministry of health and family, Government of India (GOI), with World Lung Foundation launched an Anti-smoking Campaign titled "Sponge". The research aims to explore the perceived effectiveness of antismoking advertisement among the smokers. Data was collected using a self-administered survey from 862 respondents in a district called Tiruchirappalli, Tamilnadu in South India. Results indicate that 94 percent of the respondents have recalled the antismoking advertisement "Sponge-campaign" through theatre and TV. The major reason for smoking were to overcome the work pressure and to relax. The younger people showed a significantly higher level of favourable attitude towards anti-smoking advertisement than the elder people. People with academic degrees showed a negative attitude towards the advertisement while people who smoke more exhibit a more positive attitude. People who are married were easily persuaded by the anti-smoking advertisement. 37 percent of the smokers intend to reduce smoking and 34 percent are intending to quit smoking after seeing the antismoking campaign repeatedly. To improve the effectiveness of the anti-smoking advertisement, the frequency of screening can be increased. Producing different PSA's by segmenting and targeting the smokers based on years of experience and age groups (first time smokers, young smokers and heavy smokers) can vastly improve the effectiveness. .

Keywords: Public Service Advertising, Anti-Smoking Advertisement, India

*All correspondence related to this article should be directed to Muruganantham Ganesan,
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Ambiguity in Accounting's Functioning: Missing Appreciation of Emancipatory Actualities and Potentialities in a Post Colonial Context

Shanta S. K. Davie*

Newcastle University Business School, UK

Abstract

This research study focuses on the missing appreciation of accounting's emancipatory actualities and potentialities. To do so, the paper examines the ways in which conceptions of indigenous traditional customs and practices can influence business reform initiatives and its management control systems. In particular, it explores the multi-cultural factors that influenced the financial restructuring of a state-owned enterprise in the 1990's in post-colonial Fiji. The study shows that the corporatisation rules were based on elitist indigenous social relations and that everyday indigenous cultural practices and social relations involving expectations of reciprocity impinged upon management accounting control systems in multiple ways. Findings indicate that a government backed elitist program, management accounting control system and indigenous culture were all essentially political in that each provided and commanded the terms in which business activities in the reformed company were performed and managed

Keywords: Cultural Practices, Financial Restructuring, Kere Kere, Management Control, Reciprocity, Sevu Sevu, Social Relations, Vanua

*All correspondence related to this article should be directed to Shanta S. K. Davie, Newcastle University Business School, UK
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Analysis of the Challenges and Opportunities of the South African Government Approach to Entrepreneurship and Small Business Development

Caswell M. Maloka^{1*}, Mduduzi S. Dlamini²
^{1,2} Small Enterprise Development Agency, South Africa

Abstract

The increased recognition by government on the latent potential of the small business sector to significantly increase its contribution to the South African economic growth particularly with regards to contribution towards job creation and poverty alleviation is apparent. This can be evidenced by a number of mechanisms and delivery structures established to facilitate the development and support of emerging entrepreneurs and small businesses. The objective of these delivery mechanisms is to unlock the potential of prospective entrepreneurs and small business to contribute meaningfully to the government drive to economic emancipation of the marginalised. However, these concerted efforts are unequivocally marred by lack of coherent services delivery resulting to limited impact. Therefore, the purpose of this paper is to critically examine the effectiveness of the current small business development delivery approach to identify challenges and areas for improvement. It further, argues that small business development requires the involvement of all role players in entrepreneurship and small business development ecosystem in order to address the ever growing challenge of unemployment. Government policy and programmes alone cannot be a panacea to the impediments of small business development. This paper adopts the literature and document review methodology for data collection and analysis of the South African business environment focusing on policy support programmes and entire small business ecosystem. It further examines the weaknesses and opportunities thereof. It concludes with the provision of a set of recommendations that both the public and private sector should immediately consider for implementation in order to advance small business in South Africa..

Keywords: Entrepreneurship, SMME support Programmes, Business Development, Economic development

*All correspondence related to this article should be directed to Caswell M. Maloka, Small Enterprise Development Agency, South Africa
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TRACK B: SOCIAL SCIENCES & HUMANITIES



Multiculturalism in the South African Workplace

Vannie Naidoo*

University of KwaZulu-Natal, South Africa

Abstract

South Africa is a democratic country that has many ethnical groups that have attached to them an ethic language they speak. Within South Africa we have eleven official languages namely; Afrikaans, English, Ndebele, Northern Sotho, Sotho, Swazi, Tsonga, Tswana, Venda, Xhosa and Zulu. Most South Africans can speak more than one language. This is especially beneficial in the workplace which has diverse ethnical groups that work together. In South Africa a common language in business is English. It is also an official business language used within business circles around the world. Most of the universities in South Africa teach students in English. However, universities are now becoming more ethnic to a region and having a second language being introduced as an elective. For example at the University of Kwa Zulu-Natal that is situated geographically in the province of KwaZulu-Natal, there are predominantly Zulu speaking people. The university offers all its lectures in English but an elective that non-Zulu speaking students have to take is Zulu. This is a very good language policy that assists students in understanding the local language in the province. Culture and language has raised many contentious issues in the workplace that South African people have to grapple with on a daily basis. This is a qualitative paper that will explore different theorist's views on multiculturalism and how it impacts the workplace. This paper will explore the following themes: Defining Multiculturalism and the debates surrounding it. Why is multiculturalism dynamics important to understand in the workplace. Way forward: Developing intercultural communication. Future areas of interest

Keywords: Apartheid, English, Multiculturalism, South African languages, Workplace

*All correspondence related to this article should be directed to Vannie Naidoo, University of KwaZulu-Natal, South Africa
Email: naidoova@ukzn.ac.za

FUTURE EVENTS

2nd INTERNATIONAL CONFERENCE ON

“Management Techniques, Social Sciences, Humanities & Tourism Research (MSHTR-2019)”



This conference is jointly organized by Global Illuminators, and University of the Immaculate Conception, Davao, Philippines



Date: April 19-20, 2019

Venue: Hotel Grand Pacific Singapore

Submission Email: mshtr@gissf.com

Abstract Submission Date: March 30, 2019

Full Paper Submission Date: April 05, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“ Law, Business, Education and Social Sciences
(LBESS-2019)”



Date: June 15-16, 2019

Venue: Novetal London Waterloo Hotel, UK

Submission Email: lbess@gissf.com

Abstract Submission Date: May 15, 2019

Full Paper Submission Date: May 20, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Dynamics of Management and Economic Research
(DMER-2019)”



Date: June 22-23, 2019

Venue: Novotel Barcelona Sant Joan Despi, Spain

Submission Email: dmer@gissf.com

Abstract Submission Date: June 05, 2019

Full Paper Submission Date: June 10, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Emerging Issues in Economics , Social Sciences and
Business Management (EIESSBM-2019)”



Date: July 13-14, 2019

Venue: The Federal Kuala Lumpur Malaysia

Submission Email: eiessbm@gissf.com

Abstract Submission Date: June 20, 2019

Full Paper Submission Date: June 30, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

3rd INTERNATIONAL CONFERENCE ON

“Academic Research in Social Sciences and Humanities
(ARSSH-2019)”



Date: August 24-25, 2019

Venue: The Federal Kuala Lumpur Malaysia

Submission Email: arssh@gissf.com

Abstract Submission Date: August 10, 2019

Full Paper Submission Date: August 15, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

3rd INTERNATIONAL CONFERENCE ON

“Challenges in Social Science Reserach (CSSR-2019)”



Date: September 27-28, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Submission Email: cssr@gissf.com

Abstract Submission Date: September 05, 2019

Full Paper Submission Date: September 10, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

For more details visit <http://gissf.com/>

2nd INTERNATIONAL CONFERENCE ON

“Innovation in Global Buisness, Social Sciences and
Economics (IGBSSE-2019)”



Date: October 05-06, 2019

Venue: Nine Tree Premier Hotel Myeongdong 2 Seoul, South Korea

Submission Email: igbsse@gissf.com

Abstract Submission Date: September 20, 2019

Full Paper Submission Date: September 25, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- For more details visit <http://gissf.com/>

3rd INTERNATIONAL CONFERENCE ON

“Dynamics of Social Sciences and Humanities Research
(DSSHR-2019)



Date: October 19-20, 2019

Venue: Istanbul GONEN Hotel, Istanbul, Turkey

Submission Email: dsshr@gissf.com

Abstract Submission Date: September 25, 2019

Full Paper Submission Date: October 5, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studie

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2nd INTERNATIONAL CONFERENCE ON

“Research Methodology for Business Economics, Social Sciences and Entrepreneurial Studies (RBESE-2019)”



Date: November 27-28, 2019

Venue: The Trans Resort Bali, Indonesia

Submission Email: rbese@gissf.com

Abstract Submission Date: November 05, 2019

Full Paper Submission Date: November 15, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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3rd INTERNATIONAL CONFERENCE ON

“Social and Management Sciences; Theoretical and Practical Approaches (SMSTPA-2019)”



Date: December 14-15, 2019

Venue: Hotel Grand Pacific Singapore

Email: smsstpa@gissf.com

Abstract Submission Date: November 20, 2019

Full Paper Submission Date: November 25, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

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CSR



Charities

Environment

Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By GI Social Sciences Forum: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, GI Social Sciences Forum conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



GI Social Sciences Forum Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

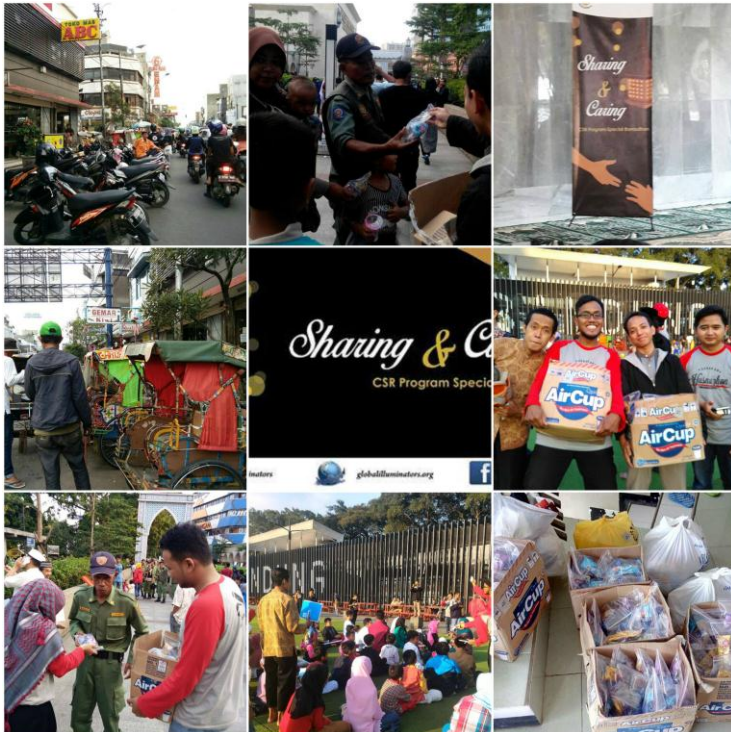
GI Social Sciences Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children, their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by GI Social Sciences Forum



GI Social Sciences Forum Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

GI Social Sciences Forum Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphans, and dhuafa). GI Social Sciences Forum Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





GISSPBM

2019

VISION

Researching and developing to promote innovation

CORE VALUES

Capacity building, learning of new insights and innovation.

MISSION

Our mission is to persistently nurture the values to promote the institutional and academic development through quality research contributions.

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