# **RDEBMIT**



# **Conference Proceeding**

# **Book of Papers**

2<sup>nd</sup> International Conference on "Recent Development in Economics, Business Management and Information Technology (RDEBMIT-2019)"

**Editor:** 

Dr Ahmad Saddam Ph.D., Country Director (Global Illuminators Iraq)

ISBN: **978-969-695-041-7** 

Printed and Published by: Global Illuminators Malaysia

# **RDEBMIT 2019 Conference Organizing Committee**

**Conference Chair** Farooq Ahmed Jam (Ph.D.) *Executive Director (GI Social Sciences Forum)* 

**Conference Co- Chair** Tariq Iqbal Khan (Ph.D.) Director Global Operations (Global Illuminators)

**Conference Co-Chair** Muhammad Abbas (Ph.D.) *Director Policy & Research (GI Social Sciences Forum)* 

**On Chee Hoong** Manager Operations (GI Social Sciences Forum)

**Editor Conference Proceeding Ahmad Saddam** *Country Director Iraq (GI Social Sciences Forum)* 

# **Conference Chair Message**

Farooq Ahmed Jam (Ph.D.)

2<sup>nd</sup> International Conference on "Recent Development in Economics, Business Management and Information Technology (RDEBMIT-2019)" serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here withus as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. Iam also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

#### **Type of RDEBMIT Papers**

For this year, RDEBMIT has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, Inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.

#### **Reviewing Criteria**

In RDEBMIT all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

*Relevancy:* Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

*Significance:* Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

*Validity:* Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

*Clarity:* Papers are according to the format, language is easy and understandable by the audience in the conference.

#### **Acceptance Rates**

Full Research Papers				
Submitted	Accepted	Withdrawn	Unqualified	Acceptance Rate
Papers	Papers		papers	
13	10	01	02	76.92%

#### **Copy right Agreements**

In RDEBMIT 2019 proceedings all authors are agreed on the copy right agreement. This agreement shows that only authors can retain copyright. It also permits that nobody can use for non-commercial purpose such as to download, print out etc of an article published in the RDEBMIT 2019 proceedings. All credit is given to the authors and they have copyright agreements. This copyright agreement and use license ensures, among other things, that an article will be as widely available as possible and that the article can be included in any scientific archive.

#### Acknowledgment

A huge numbers of people helped in conducting the conferences. First of all thanks to all the members of the Conference and Program Committee and representatives of the RDEBMIT board and their helpers. We also want to thank all the Track Chairs, Track Co-Chairs and reviewers, as well as all the member of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the RDEBMIT tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.) and Muhammad Abbas (Ph.D.)

Program Chair & Co-Chairs

# **RDEBMIT 2019 Scientific and Reviewers Committee**

#### BUSINESS, MANAGEMENT AND ECONOMIC STUDIES

Palti Marulitua Sitorus (PhD) Chair of Scientific & Review Committee Telkom University Indonesia

*Mej Mohd Noor Azli bin Hj. Ali Khan (PhD) University Technology Malaysia.* 

**Prof. Ravindran Ramasamy (PhD)** Graduate School of Business, UniRazaK, Kuala Lumpur, Malaysia

**Prof. Madya Raja Roslan Raja Abd. Rahman (PhD)** Human Resource Development/Management, University Technical Malaysia Melaka,

*Ludmila Mládková (PhD)* Faculty of Business Administration, Department of Management University of Economics Prague,

Mohd Norfian Alifiah Faculty of Management, Department of Accounting and Finance, Universiti Teknologi Malaysia, Malaysia

Ahmed Saddam (PhD) Country Director- Iraq Global Illuminators

Mohammad Hamad Khalef AlKhresheh (PhD) Country Director-Jordan

Global Illuminators

Christophe Schinckus (PhD) School of Management Ken Edwards Building University of Leicester

**Dr. Suresh B.Gholse (PhD)** VatarMeherbaba College, Rtm Nagpur University, Nagpur, India

**Tahir Masood Qureshi (PhD)** College of Business Administration American University in the Emirates, UAE

Ghulam Rasul Awan (PhD) UCP Business School, UCP Lahore Pakistan

Lau Wee Yeap (PhD) Faculty of Economics & Administration, University of Malaya, Kuala Lumpur, Malaysia

Vignes Gopal Faculty of Economics and Administration University of Malaya

J. A. Arul Chellakumar (PhD) Head Department of Economics Bharathidasan University Tiruchirappalli, Tamilnadu, India

#### Girish Karunakaran Nair (PhD)

**Programme Leader** International Hospitality Management Faculty Stenden University, Qatar

#### Galla Venkata Rama Krishna Acharyulu (Phd)

School of Management Studies, University of Hyderabad, India.

#### Santi Rahmawati

School of Business and Management, Institut Teknologi Bandung, Indonesia

#### Amir Hossein Dastaviz (PhD)

Institute of Graduate Studies, University Of Malay, Kuala Lumpur, Malaysia

Syed Ahmed Salman International Islamic University Malaysia, Gombak, Selangor, Malaysia

**Dr. Wurim Ben Pam (PhD)** Federal University, Dutsin-ma, Katsina State- Nigeria

Wang, Yu-Mei Asia University, Taiwan

Aglis Andhita Hatmawan STIE Dharma Iswara Madiun, Indonesia

Hasnun Anip Bin Bustaman University Teknologi MARA Malaysia

**Bertin Chen** Vanung University, Taiwan

Susan Irawan Rifai Centro Escolar University, Philippine

Jihoon Kim Ehime University, Korea, South

Chien-Tu Jeff Lai National Chengchi University, Taiwan

Haykel Hadjs Alem LEM, University of Lille FRANCE,

**Prof. Dr. Tarek Taha Ahmed Faculty of Business,** *Pharos University in Alexandria, Egypt* 

Samar J. Al-Barghouthi Royal University for Women, Bahrain

*Deus Ngaruko Centre for Economics and Community Economic Development, the Open University of Tanzania* 

Mohammad Ehsani Tarbiat Modares University, Israel,Imam Khomeini International University, Iran

Ismail BİLGİÇLİ Sakarya University Karasu MYO,Turkey

*Tack Hyun Shin* Seoul National University of Science and Technology, Korea, South

Sun-Young Nam Department of Pharmacology, College of Korean Medicine, Kyung Hee University, Seoul, 130-701, Republic of Korea

Vicent Stanslaus The Open University Of Tanzania

Partha Ray Indian Institute of Management Calcutta, Institute of Management Technology, Ghaziabad, India

#### SOCIAL SCIENCE AND HUMANITIES

Sailesh Sharma (PhD) Deputy Vice Chancellor (Academic & International) University of Malaya, Kuala Lumpur, Malaysia

Siamak Khodarahimi (PhD) Islamic Azad University, Fars Province, Iran

**Rex Balena (PhD)** Oceanographer and Education Specialist University of the Philippines in the Visayas

Dr. A B Sharangi HOD,Research Scholar, Agricultural University

Jayson E. Lannu Jose Rizal University, Philippines

Amandha Boy Timor Randita Faculty of Medicine, Sebelas Maret University, Indonesia

Gogoberidze George Russian State Hydrometeorological University (RSHU),Russia

Krittawaya Thongkoo Chiang Mai University, Thailand

*Tzu-yi Lee Chung Yuan Christian University, Taiwan* 

**Renan Limjuco(PHD)** University of the Immaculate Conception Davao City, Philippines

Kankan Kasmana Departemen Visual Communication Design-Indonesia Computer University, Indonesia

Monique Musni- Tagaytay, MA. Ed University of the Immaculate Conception Philippine, Philippine

*Naidu Narainsamy* Department of Psychology of Education, University of South Africa (UNISA), College of Education, South Africa

Sultanbayeva Gulmira Al-Farabi Kazakh national University Kazakhstan

*Emilio A. Cruz* Bulacan State University, Malolos City , Bulacan Philippines

**Si,Li** Wuhan University, China

**Dr. Nessreen A. Elmelegy** Royal University for Women, Kingdom Of Bahrain, Bahrain

**Dr. Shusil Kumar Das** Daffodil International University, Dhaka, Bangladesh

**Dr. Rovelina B. Jacolbia** Polytechnic University of the Philippines

Sathiamoorthy Kannan Institute of Educational Leadership, University of Malaysia

**Dr. Isabella Musyoka-Kamere** Maasai Mara University,Kenyatta University Kenya

Hadi Ebadi Universiti Teknologi Malaysia 2. Razi University, Iran

**Dr. Shusil Kumar Das** Daffodil International University, Dhaka, Bangladesh

Botabaeva Ademi Erkebaevna Eurasian National University named after L.N. Gumilyov, Kazakhstan

Girma Y. I. Menelik Penza State University Russia,K.Satbaev Kazakh National Technical University Kazakhstan

*I-Ju Chen* Ling Tung University Taiwan

Wen, Yvonne, Ying-Ya National Formosa University, Taiwan

#### PHYSICAL LIFE AND APPLIED SCIENCES

Yan LI (PhD) Nanyang Technological University, Singapore

*Md. Saleh Ahmed (PhD)* Department of Mathematics & Statistics Sultan Qaboos University, Muscat, Oman

Saon Banerjee (PhD) OIC, AICRP on Agrometeorology, State Agricultural University

Mohd Nizam Omar Universiti Utara Malaysia, 06010 UUM Sintok, Kedah, Malaysia

#### Amina Bakhrouf

Laboratory of Analysis, Treatment and Valorisation of Environment Polluants and Products, Monastir, Tunisia

Shatrova, Olga Russian State Hydrometeorological University (RSHU), Russia

#### **ENGINEERING AND TECHNOLOGY STUDIES**

Nurul Akmar Binti Emran (PhD) Faculty of Information Communication Technology Universiti Teknikal Malaysia Melaka

Chee-Ming Chan (PhD) Civil and Environmental Engineering Universiti Tun Hussein Onn, Malaysia

**Zhaparov Meirambek Kazimovich (PhD)** Head of Micro learning Research Centre Suleyman Demirel University, Kazakhstan

Noor Zaman (PhD) College of Computer Science and IT, King Faisal University, Saudi Arabia

Kelly Whealan George (PhD) Embry-Riddle Aeronautical University (ERAU), USA

**Prof. Dr. Hj. Dwi Kartini , SE. Spec. Lic (PhD)** University of Computer Indonesia (Unikom) Bandung Indonesia

Valeria Ersilia Oniga (Ph.D) Department of Terrestrial Measurements and Cadastre Technical University "Gh.Asachi" from Iasi Romania

**Prof. Dr. Hj. Dwi Kartini , SE. Spec. Lic (PhD)** University of Computer Indonesia (Unikom) Bandung Indonesia

Mira Rahayu Telkom University Indonesia, Indonesia

**Ony Widilestariningtyas** Universitas Komputer Indonesia, Indonesia

Yully Ambarsih Ekawardhani UNIKOM,Institut Teknologi Bandung,Indonesia

*Emel Zeray* Selcuk University Geomatics Department, Turkey

Nedjah

Preparatory School of Sciences and Technology (EPST Annaba), Algeria

**Tashenova** L. N. Gumilyov Eurasian National University, Kazakhstan

**Farah Jemili** Department of Computer Sciences, Highe Institute of Computer and Communication Techniques, Sousse University, Tunisia

Nahid Sanzida Bangladesh University of Engineering and Technology (BUET) Bangladesh

#### HEALTH AND MEDICINE STUDIES

**Balachandar S. Sayapathi (PhD)** Faculty of Medicine, University of Malaya

Ahmed Kaid Naji Allow (PhD) Head of Dept. of Human Physiology College of Medicine and Health Sciences Sana'a University, R. Yemen

**Prof. Dr. drg. Andi Zulkifli, M.Kes** Faculty of Public Health Hasanuddin University, Makassar, Indonesia

#### Fauzie Rahman

Head of Health Policy Management Department at School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia

Helia Rahbari Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran

**Dr Narjis Rizvi** Aga Khan University, stadium road – Karachi – Pakistan

**Dr. Elvira Urgel(PHD)** Centro Escolar University, china

*Maria Bea Lao Medical Technology/Medical Laboratory Science University of the Immaculate Conception Philippine* 

Nima Kasraie Children's Mercy Hospital United State

Haseen Fariha Bangabandhu Sheikh Mujib Medical University, Bangladesh

**Der-Hsiang Huang** Graduate Institute of Professional Development in Education, Da-Yeh University, Taiwan

kazushi Okamoto Aichi Prefectural University japan

Abolhassani Shahla Shahrekord University of Medical Sciences, Shahrekord, Iran

**Dr. Umme Kulsum Rima** Hajee Mohammad Danesh Science & Technology University Dinajpur, Bangladesh

Mohammad A. H. Khan Faculty of Veterinary Science, Bangladesh Agricultural University

#### Enayatollah Kalantar

Dietary supplements and Probiotic Research Center and Department of Microbiology and Immunology, School of Medicine, Alborz University of Medical Sciences, Karaj, Iran

Cahit Canbay Yeditepe University, Turkey

**Rahbari,Helia** Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Tehran, Iran

*Cheng-Chi Chang Graduated Institute of Oral Biology, National Taiwan University, Taipei, Taiwan* 

**Bodin Oleg N** Ling Tung University Taiwan

Zahra Godarzi Tehran University of Medical Sciences Iran

**Zhou Rui-Hua** School of Public Health, North China University Of Science And Technology

## **RDEBMIT 2019 Keynote Speaker**

#### Dr. C. Chellaram (Ph.D.)

Dr. C. Chellaram was born in 1977. He has completed, B.Sc, M.Sc, M.Tech and Ph.D. in Biomedical Sciences from Madurai Kamarajar University, Sathyabama and Manonmaniam Sundaranar universities respectively, Tamil Nadu, India. He has worked as Lecturer and R&D coordinator in St. Peter's Engineering College for 8 months. He worked as Associate Professor cum Head of the Department in Vel Tech Multitech Engineering College, Chennai, Tamil Nadu, India for 7.3 years and now, he is working as an Assistant Professor of Applied Biotechnology Department at Sur College of Applied Sciences, Ministry of Higher Education, Sultanate of Oman since September 2015. He is a scientific life member of different scientific societies like ISCA, ISTE, BMESI, AMI, SBAO, FISBT, etc. and editorial member in many referred journals. He has completed TWO major research projects and published more than 120 articles in Journals and National and international conference proceedings. Dr. Chellaram has supervised many Master / Ph.D. students.

## **RDEBMIT 2019 Track's Chairs**

#### **Business, Management Economic, Social Sciences and Humanities**

C. Chellaram

#### **Engineering and Technology Studies**

Chiu Min Yang

# **Best Paper Nominee List**

#### A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor

Y.H. Liu<sup>1</sup>, H.P. Hsu<sup>2</sup>, S.M. Yang<sup>3</sup>

<sup>1,2,3</sup> National Cheng Kung University, Taiwan

# **Bioactive Efficacy of Epibiotic Bacteria Isolated from Sea Fan Corals, Gulf of Mannar, Southeastern India**

C. Chellaram

Sur College of Applied Sciences, Sultanate of Oman

#### Framework for Integration of Unstructured Data

#### of Hate Speech on Facebook

Axel Rodríguez

National Taiwan University of Science and Technology, Taiwan

# **RDEBMIT 2019 Best Paper Award Winner**

#### A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor

Y.H. Liu<sup>1</sup>, H.P. Hsu<sup>2</sup>, S.M. Yang<sup>3</sup>

<sup>1,2,3</sup> National Cheng Kung University, Taiwan

# List of RDEBMIT 2019 Academic Papers

### 1. Social Sciences and Humanities Studies

**ID: MIAR-19-103 Study on the Influence of Online Teacher Communities on School Teaching—Taking the Math-Cafe Community as an Example** *Chiu-Hua Lin<sup>1\*</sup>, Koun-Tem Sun<sup>2</sup>* <sup>1,2</sup> National University of Tainan, Taiwan

**ID: MIAR-19-104 Research on the Influence of Online learning platform on Mathematics Teaching in Taiwan** *Chiu-Hua Lin<sup>1\*</sup>, Koun-Tem Sun<sup>2</sup>* <sup>1,2</sup> National University of Tainan, Taiwan

**ID: MIAR-19-105 Income, Educational Attainment, and Green Infrastructure in Houston, Texas, USA** *Macey McCracken<sup>1</sup>, Astuko Kawakami<sup>2\*</sup>, Anne Egelston<sup>3</sup>* <sup>1,2,3</sup> Tarleton State University, USA

**ID: MIAR-19-110 The Implementation of the Anti-Drug War Campaign of the Philippine Government** *Wenifredo Delmonte Alagabia Jr<sup>1\*</sup>, Robino D. Cawi<sup>2</sup>* <sup>1,2</sup> University of the Cordilleras-Baguio City, Philippines

**ID: RDEBMIT--19-126 Information Technology, Robots, and Torts** *Chiu Min Yang*<sup>\*</sup> Kainan University, Taiwan

ID: RDEBMIT-19-127 The Economic Analysis of Product Substitutability and Intimidation Effect on Vertical Integration

*Yu-Chieh Chang<sup>1\*</sup>, Shu-Yi Liao<sup>2</sup>* <sup>1,2</sup> National Chung Hsing University, Taichung, Taiwan

## 1. Engineering and Technology Studies

**ID: RTEIT-19-101 A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor** *Y.H. Liu<sup>1\*</sup>, H.P. Hsu<sup>2</sup>, S.M. Yang<sup>3</sup>* <sup>1,2,3</sup> National Cheng Kung University, Taiwan

#### ID: RTEIT-19-104 Bioactive Efficacy of Epibiotic Bacteria Isolated from Sea Fan Corals, Gulf of Mannar, South-eastern India

*C. Chellaram*<sup>1\*</sup>, *S. Krithika*<sup>2</sup><sup>1,2</sup> Sur College of Applied Sciences, Sultanate of Oman

**ID: RTEIT-19-105 Framework for Integration of Unstructured Data of Hate Speech on Facebook** *Axel Rodríguez*<sup>\*</sup> National Taiwan University of Science and Technology, Taiwan

**ID: RTEIT-19-106 Naïve Bayes for Debt Collection Contact Channel** *Laor Boongasame*<sup>1\*</sup>, *Somsri Banditvilai*<sup>2</sup> King Mongkut's Institute of Technology Ladkrabang, Bangkok, Thailand

# **RDEBMIT Conference Committee**

**Conference Chair Farooq Ahmed Jam (Ph.D.)** *Executive Director (GI Social Sciences Forum)* 

**Conference Co- Chair Tariq Iqbal Khan (Ph.D.)** Director Global Operations (*GI Social Sciences Forum*)

**Conference Co-Chair Muhammad Abbas (Ph.D.)** *Director Policy & Research* 

**On Chee Hoong** Manager Operations (GI Social Sciences Forum)

**Editor** Dr Ahmad Saddam (Ph.D.)

ISBN: **978-969-695-041-7** Printed and Published by: Gl Social Sciences Forum Malaysia