

IGBSSE



Conference Proceeding Book of Papers

2nd International Conference on “Innovation in Global Business, Social Sciences & Economics (IGBSSE-2019)

Editor:

Dr Ahmad Saddam Ph.D., Country Director (Global Illuminators Iraq)

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Conference Chair Message

Farooq Ahmed Jam (Ph.D.)

2nd International Conference on “Innovation in Global Business, Social Sciences & Economics (IGBSSE-2019) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the

session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of IGBSSE Papers

For this year, IGBSSE has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.

Reviewing Criteria

In IGBSSE all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However, some criteria differ between the Research papers and Insight papers.

Relevancy: Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
18	13	2	3	72.222%

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Acknowledgment

A huge numbers of people helped in conducting the conferences. First of all thanks to all the members of the Conference and Program Committee and representatives of the IGBSSE board and their helpers. We also want to thank all the Track Chairs, Track Co-Chairs and reviewers, as well as all the member of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the IGBSSE tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.) and Muhammad Abbas (Ph.D.)

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School of Public Health, North China University Of Science And Technology

IGBSSE 2019 Keynote Speaker

Dr. Yung Yau (Ph.D.)

Dr. Yau had practiced building surveying in the Buildings Department and then worked as a Post-doctoral Fellow in the University of Hong Kong before joining City University of Hong Kong in August 2007. In 2012, he also went on academic exchange at the University of Adelaide and the University of Birmingham as a visiting fellow. His research interests include anti-social behaviour in housing, built heritage conservation, building illegality, housing economics, governance of multi-owned properties and urban regeneration. Over the years, he won different awards including Emerald Literati Award (2016 and 2019), Best Paper Award at the 1st Asian Social Sciences and Business Research Conference and Best Conference Paper Award in the Pacific Rim Real Estate Society Conference 2013.

IGBSSE 2019 Track's Chairs

Business, Management Economic, Social Sciences, and Humanities

Yung Yau & Marielle Bruyninckx

Best Paper Nominee List

Effectiveness of the Audiolingual Method by using Flashcard Media to Improve Arabic Speaking Skills

Halomoan^{1}, Mahmudi, Arifka², Husin, Malik³, Falaqi, Muhamad Rizal⁴, Uril Bahrudin⁵*

^{1,2,3,4,5} State Islamic University of Maulana Malik Ibrahim Malang, Indonesia

Analysis of Effect of Sukuk on The Profitability of Islamic Bank in Indonesia

Mohammad Yusron Sholikhin¹, Tika Widiastuti², Mohammed Hadi Nafik Ryandono³, Deni Purwani,⁴Herianingrum, Sri⁵

^{1,2,3,4,5} University of Airlangga, Indonesia

Corporate Social Responsibility from an Environmental Approach, Relations with the Community and Exploratory Factors in Companies of the Manufacture Sector of the northeast region of Saltillo, Coahuila, Mexico

Montalvo Morales, Jesús Alberto^{1}, Cervantes Avila, Yazmin Guadalupe², Molina Romeo, Víctor Pedro³, Moreno Cepeda, Reimundo⁴, Duque Retiz, José Refugio⁵*

^{1,2,3,4,5}Autonomous University of Coahuila, Mexico

The Effect of Company Value Moderated by Intellectual Capital on Share Price In Indonesia

Farah Margaretha Leon^{1*}, Fahmi Prathama Anugrah²

^{1,2}Trisakti University Indonesia, Indonesia

Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia

Arifka Mahmudi^{1*}, Falaqi, Muhamad Rizal², Halomoan³

^{1,2,3}Maulana Malik Ibrahim State Islamic Univeristy, Indonesia

IGBSSE 2019 Best Paper Award Winner

Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia

Arifka Mahmudi^{1*}, Falaqi, Muhamad Rizal², Halomoan³

^{1,2,3}Maulana Malik Ibrahim State Islamic Univeristy, Indonesia

List of IGSSE 2019 Academic Papers

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ID: IGBSSE-19-110

The Effect of Company Value Moderated by Intellectual Capital on Share Price in Indonesia

Farah Margaretha Leon^{1}, Fahmi Prathama Anugrah²*

^{1,2} Business Trisakti University Indonesia

ID: RCMI-19-115

Analysis of Effect of Sukuk on the Profitability of Islamic Bank in Indonesia

Mohammad Yusron Sholikhin^{1}, Tika Widiastuti², Mohammed Hadi Nafik Ryandono³, Deni Purwani³, Herianingrum, Sri⁴*

^{1,2,3,4} University of Airlangga, Indonesia

2. Social Sciences and Humanities Studies

ID: IGBSSE-19-105

Implications for Affordable Housing in Emerging Cities: The Case of Doha- Qatar

Hatem Ibrahim^{1}, Ashraf M. Salama², Florian Wiedmann³, Bassma Aboukalloub⁴, Reem Awwaad⁵*

¹ Qatar University, Qatar

² University of Strathclyde, Strathclyde, UK

³ University of Nottingham, Nottingham, UK

⁴ Suhail International Trading and Contracting, Qatar

⁵ Seero Engineering Consulting, Qatar

ID: IGBSSE-19-111

Improving the Collaboration between Energy Providers and Psychosocial Researchers in Order to Better Understand and Reduce Fuel Poverty

Bruyninckx Marielle^{1}, Dutrieux Melanie², Cauchie Dimitri³, Soussi Lindsay⁴*

^{1,2,3,4} University of Mons, Belgium

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Carbon Exposure Risk and Stock Returns

Jongmoo Jay Choi^{1}, Hoje Jo², Haehean Park³*

¹ Temple University, Philadelphia

² Santa Clara University, USA

³ Southwestern University of Finance and Economics (SWUFE), Chin

ID: IGBSSE-19-126

The Knowledge, Attitude, and Behaviour of Junior High School in the context of Education for Sustainable Development with Challenge as the Moderating Variable

Bulan Prabawani^{1}, Sudharto Prawata Hadi², Dinalestari Purbawati³*

Diponegoro University, Indonesia

ID: IGBSSE-19-127

Investigating Effects of Education for Sustainable Development in Junior High School in Central Java

Dinalestari Purbawati^{1}, Bulan Prabawani², Sudharto P. Hadi³*

^{1,2,3} Diponegoro University, Indonesia

ID: IGBSSE-19-129

Politics and Business: Policy on Mining Management in Bangka Island, Before and After

Hartuti Purnaweni^{1}, Kismartini², Bulan Prabawani³, Ali Roziqin⁴*

^{1,2,3,4} Universitas Diponegoro (UNDIP), Indonesia

ID: RCMI-19-111

Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia

Arifka Mahmudi^{1}, Falaqi, Muhamad Rizal², Halomoan³*

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ID: RCMI-19-112

Effectiveness of the Audiolingual Method by using Flashcard Media to Improve Arabic Speaking Skills

Halomoan^{1}, Mahmudi, Arifka², Husin, Malik³, Falaqi, Muhamad Rizal⁴, Uril Bahrudin⁵*

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³ Institute of Islamic Religion (STAI) Nurul Falah of Air Molek, Indonesia

ID: RCMI-19-114

Description of Elderly Depression Level Actively Who Do Sports Gate ball in Indonesia

Deni Purwani^{1}, Sholikhin, Mohammad, Conan²*

^{1,2} Universitas Airlangga, Indonesia

ID: RCMI-19-120

The Development of Arabic Calligraphy in Indonesia

Muhamad Rizal Falaqi¹, Mahmudi, Arifka², Halomoan³

^{1,2,3} Maulana Malik Ibrahim State Islamic University of Malang, Indonesia

ID: RCMI-19-130

Corporate Social Responsibility from an environmental approach, relations with the community and exploratory factors in companies of the manufacture sector of the northeast region of Saltillo, Coahuila, Mexico

Montalvo Morales, Jesús Alberto^{1}, Cervantes Avila, Yazmin Guadalupe², Molina Romeo, Víctor Pedro³, Moreno Cepeda, Reimundo⁴, Duque Retiz, José Refugio⁵*

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