



**ABSTRACT
PROCEEDING
2022**

GISSPBM

Amsterdam, Netherlands

5th International Conference on
Global Issues in Social Sciences, Psychology and Business Management
(GISSPBM-2022)
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GISSPBM 2022

Conference Proceeding

Book of Abstracts

**5th International Conference on
Global Issues in Social Sciences, Psychology and Business
Management
(GISSPBM-2022)
Venue: Mercure Hotel Amsterdam City, Netherlands**

Editor:
Dr. Ahmad Saddam Ph.D.
Country Director (Global Illuminators Iraq)

Printed and Published by: Global Illuminators Malaysia

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Farooq Ahmed Jam (Ph.D.)



5th International Conference on Global Issues in Social Sciences, Psychology and Business Management (GISSPBM-2022) serves as a platform that aims at helping the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making

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institutions who volunteered their time and support to make
this event a success.

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of GISSPBM Papers

For this year, GISSPBM has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the Empirical studies is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In GISSPBM, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Empirical papers and the Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to empirical papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are

based on experimental researches. References are according to content.

Clarity: Papers are according to the format, and language is easy and understandable by the audience in the conference.

Acceptance Rates

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Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
15	13	2	2	62.5%

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee, and representatives of the GISSPBM board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the ASBMSR tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.),
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GISSPBM Tracks' Chairs

**Business, Management, Economic, Social Sciences
and Humanities Studies**

Dr. Tariq Iqbal Khan (Ph. D)

GISSPBM 2022 Research Workshop

“How to Improve the Quality of a Research Article and get it published in Scopus/ISI-Indexed Journals”

Trainer: Dr. Tariq Iqbal Khan (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and get it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from the authors, major reasons of article rejection in good journals, steps and tips to improve article's quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

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CONFERENCE PROGRAM

DAY 01 Saturday (March 26, 2022)

Welcome Reception & Registration

9:00 am – 09:30 am

Venue: Mercure Hotel Amsterdam City, Netherlands

09:30 am – 09:40 am	Opening Speech – Mr. Bashar Coordinator, Global Illuminators
09:40 am – 10:00 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:00 am – 10:30 am)

DAY 01 Saturday (March 26, 2022)

Session 1 (10:30 am – 12:00 pm)

Venue: Room 1

Track A: Business, Management Economic, Social Sciences and Humanities

GISSPBM-22-101	A Revival Engagement Protects The Environment: A Study of Eco-Sufism Concept of Iskandar Waworuntu	Suheri
GISSPBM-22-105	Remote Internal Auditing Process as a One Of Key Factors FOF Bussines Continuity	Pawel Nowicki
GISSPBM-22-106	Remote Certification Auditing Process In Uncertain Times	Piotr Kafel

Track B: Engineering, Technology and Applied Studies

ITEAS-22-102	Green Synthesis of Gold Nanoparticles (GNPs) from Different Algal Species, and Their Potential Effect on the Growth and Hydrocarbon Bioremediation by Thermophilic Hydrocarbon-Degrading Bacteria	Nedaa Ali Alsarraf
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Lunch Break and Closing Ceremony (12:00 pm – 01:00 pm)

DAY 01 Saturday (March 26, 2022)
Session 2 (02:00 pm – 03:30 pm)

Track A: Business, Management Economic, Social Sciences and Humanities

GISSPBM-22-108	The Effects of Mobile Service Qualities on Customer Reuse Intention of Gojek Super App	Adisthy Shabrina Nurqamarani & Andi Indrawati
GISSPBM-22-109	Computer Science Creates Reasonable Doubt	Tony Zipp
GISSPBM-22-110	The Effect of Regional Economic Integration on Foreign Direct Investment. Study Cases of Five ASEAN countries and Five outside ASEAN countries in the period 2006 until 2016.	Raihan Imaduddin Rahmat & Quieska Kenya Wicaksono
GISSPBM-22-111	Classification of Author's Online Communities Using RNN based Models	Sojung Kim & Geonhyeong Lee
GISSPBM-22-112	A Study on the Forecasting Model of Delisting Companies by Financial Statement Using Machine Learning	Hyung-Ju Seon
GISSPBM-22-113	Study on Strengthening Normative Force of International Human Rights Law	Dong-Yeon Kim

DAY 02 Sunday, (March 27, 2022) **“CITY TOUR”**

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose.



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TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



A Revival Engagement Protects The Environment: A Study of Eco-Sufism Concept of Iskandar Waworuntu

Suheri

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Abstract

Climate change is an example of the problematic relationship between humans and nature. So we can consider that natural phenomena such as the earth's warming temperature, increasing sea levels, floods, and long drought, are certainties in the dark history of modern humans. Adaptation and preventive actions are an obligation in facing this challenge. One of the figures who tried to restore the relationship between humans and nature suitable with Fitrah was Iskandar Waworuntu. He has practiced the concepts of ecoSufism in his daily life to become live-action, and he also established Bumi Langit Institute as a real place in the relationship between humans and nature, which brings a new perspective on building environmental ethics. This research examines how the paradigm building in Bumi Langit Institute concerns eco-Sufism values, where tries to provide a place to learn to become a real caliph as Allah's task has given to continue to actualize God's blessing for all the universe (Rahmatan Lil Alamain). This study uses an in-depth interview to extract data, supplemented by writings or videos related to Mr. Iskandar. Then data management used a descriptiveanalytical method. The result shows three big points regarding the concept of eco-Sufism that he practices, including 1) The notions of Khalifah Fil Ardh as External Ecosystem, 2) The Ideas of Sunatullah, 3) Halal Food and Thayyib as Internal Ecosystem.

Keywords: Ecology Environmental Ethics Eco-Sufism Halal Food Climate Change.

*All correspondence related to this article should be directed to Suheri, Gadjah Mada University, Indonesia



Remote Internal Auditing Process as a One of Key Factors FOF Bussines Continuity

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Abstract

The COVID-19 pandemic has had a significant impact on voluntary standards certification and audit services. The traditional on-site approach to auditing and certification has been greatly reduced. It is well known that the results of the audit can be used both in the obligatory area, such as the conformity assessment of products (CE mark), and in the voluntary area. Regardless of the area in which auditing is used, one of its most basic assumptions is to ensure that all stakeholders have confidence in its results. On the other hand, taking into account the stages of the internal audit process and the possibility of using remote techniques, it can be assumed that the most sensitive stage is the stage of determining the properties. The submission of the application or the review and decision activities are elements that can be performed through standard communication channels, e.g. by regular mail or e-mail, or are activities that can be entirely performed at the certification body. The stage of determining the properties by auditing the management system or assessing production processes is much more difficult to assess at a distance. This does not mean that it is not possible. On the other hand, the elements of product testing (eg product taste and aroma assessment) or inspection may not be feasible remotely. The results of research conducted in Poland in 2021 on the conduct and effectiveness of remote internal audits during the COVID-19 pandemic will be shown in this presentation. The main results obtained during the research are information that remote audits have significantly contributed to maintain business continuity and confirmed the significantly high effectiveness of such audits.

Keywords: Remote Audits, Internal Audits, Management Systems, Business Continuity.

*All correspondence related to this article should be directed to Paweł Nowicki, The Department of Quality Management, Institute of Quality Sciences and Product Management, Cracow University of Economics, Cracow, Poland



Remote Certification Auditing Process In Uncertain Times

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Abstract

The COVID-19 pandemic has had a significant impact on voluntary and obligatory standards certification and audit services. The traditional on-site approach to auditing and certification has been greatly reduced. The research goal was to investigate the impact of the pandemic on the certification process and the organization of external audits. In particular, the purpose of the study was to check how the necessity of the restriction of personal contacts has affected the organization of audits by certification bodies. The research was conducted in Poland in 2021 on a sample of 205 organizations with at least one certified management system, such as ISO 9001 quality management system. The main results confirm that despite the pandemic, both the audited organizations and certifying bodies preferred to conduct audits on-site. There are some benefits of remote activities such as cost reduction or a more flexible process of planning, but still, for future collaboration on-site audits method is preferable.

Keywords: Remote Audits, External Audits, Management Systems, Certification, ISO 9001

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The Effects of Mobile Service Qualities on Customer Reuse Intention of Gojek Super App

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Abstract

The trend of mobile application has altered the way business operates. Importance of mobile application arises because of massive increase of users utilizing internet on mobile phone for various things. Gojek is the first super app in the world at once the first “decacorn” company in Indonesia. As Gojek develops a super app, it requires Gojek to have developed systems in order to reach their goals in increasing customer satisfaction and maintaining customer reuse intention. Understanding factors affecting reuse intention of an app is necessary for the companies. This study determines the dimensions of mobile service quality and their effect on customer reuse intention. In this study, we determine the dimensions of mobile service quality and their effect on satisfaction and re-intention to use. We also examine most dominant factor influence the customer satisfaction and reuse intention to use.

Keywords: mobile service quality, customer satisfaction, repurchase intention.

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Classification of Author's Online Communities Using RNN based Models

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Korea

Abstract

Unlike the past when people communicated with each other through face-to-face interaction, cyber space has become an important place for social interaction as information technology has developed. Those social groups which emerge within the Internet space, such as Internet clubs and cafes, are called Internet communities. According to a prior study, it can be said that collective identities formed by Internet communities affect users' language patterns and personal identities. Therefore, we assumed that the topics or the tone and manner of postings written by a person in the online space will vary depending on the online community to which the user belongs to. Based on these assumptions, we selected three Korean online communities and conducted a study which classifies the online communities where people belong to, based on the postings they left online by using some RNN based models. The model which performs best derived through hyperparameter tuning was 2-layer biLSTM model with the accuracy of 75.9%. In this study, due to constraints on data collection and preprocessing, postings only about political issues in three communities were analyzed. Expanding this study will give you extensive information on individual characteristics and values. It could be expected to be used in target marketing or digital forensics.

Keywords: Classification, Deep learning, Natural Language Processing, Online Community.

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A Study on the Forecasting Model of Delisting Companies by Financial Statement Using Machine Learning

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Abstract

This paper deals with a model for predicting companies to abolish listing based on financial statements. In this work, we used the financial statements of 200 listed and de-listed firms respectively. Since there is not much data from a delisted firm, we used a variety of variable selection method and observed the model's performance for each case.

Keywords: Financial analysis, Failure prediction, Support-Vector Machine, Random-Forest, Neural Network.

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The Effect of Regional Economic Integration on Foreign Direct Investment. Study Cases of Five ASEAN countries and Five outside ASEAN countries in the period 2006 until 2016

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Abstract

Foreign direct investment (FDI) has become the main focus study in international trade activities, especially for countries that are members of regional economic integration. This study wants to see the effect of regional economic integration on foreign direct investment in five ASEAN countries which is a member of regional economic integration (Indonesia, Malaysia, Singapore, Thailand, Philippines) and five countries outside ASEAN (China, Japan, South Korea, India, Israel) from 2006 until 2016 period. This research using panel data of export, GDP (Gross Domestic Product), exchange rate, and taxes on international trade. The data were analyzed using panel least squares (PLS) in regression analysis for five ASEAN countries and five countries outside ASEAN. This study also wants to see the effect of export value, GDP (Gross Domestic Product), exchange rate, and taxes on international trade can influence investors' decisions to carry out foreign direct investment activities. The results of this study will be considered to determine strategies and policies to influence more investors to carry out FDI in a country.

Keywords: Foreign Direct Investment, Integration Regional Economic.

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Computer Science Creates Reasonable Doubt

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Abstract

This paper focuses on the intersection and cooperation between computer science and criminal law. It highlights the importance of HASH values, GUID numbers and user registries in either establishing possession at law or creating a reasonable doubt. This traces the beginning of a criminal investigation based on files with specific HASH values designated as illegal content being downloaded to a specific IP address which caused a search warrant to be issued for the seizure of electronic devices, the arrest of the computer user and prosecution of him for possessing and distributing illegal material. From his perspective, he was steadfast that he had no knowledge of the material on his system. He had encountered significant difficulties with his system and suspected hacking or malware but had no definitive proof of that. The paper illustrates how a computer science professor provided expert evidence at trial based on anecdotal, field study and literature review to establish the ubiquity of malware and hacking to invade the systems of unsuspecting shareware users and store illegal materials. Significantly, the professor noted the presence of two distinct file sharing programs which the prosecution was unable to explain and thus give credibility to the user's consistent statement that he had no knowledge of the presence of the offending material on his system.

Keywords: Reasonable Doubt.

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Study on Strengthening Normative Force of International Human Rights Law

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Abstract

The international human rights regime has been criticized due to its limits of effectively protecting human rights. Various attempts have been made to strengthen the normative power of international human rights laws as a way to overcome this shortage, but these efforts are disturbed by structural limitations such as the absence of an enforcement agency for the law. This paper aims to build legitimacy for the international human rights law to be strengthened, reviewing the discourses from the past. It would be possible to create a legal justification for strengthening the authority of international human rights laws by interpreting existing discourse on sovereignty and cultural relativism in a way that conforms to the ultimate goal of guaranteeing human rights. In addition, legal institutions in the international community should continue to establish the theory of international human rights law as a Jus Cogens and the theory of Obligations Erga Omnes of guaranteeing human rights, thereby expanding the national responsibility for the protection of human rights in practice. At the same time, both international and domestic courts of each country should interpret them in conformity with their original purpose.

Keywords: International Law, Human Rights, International Human Rights Law, International Human Rights Regime, Normative Force

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TRACK B: COMPUTER, ENGINEERING, TECHNOLOGY & APPLIED SCIENCES

Green Synthesis of Gold Nanoparticles (GNPs) from Different Algal Species, and Their Potential Effect on the Growth and Hydrocarbon Bioremediation by Thermophilic Hydrocarbon-Degrading Bacteria

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^{1,2} Kuwait University, Kuwait

Abstract

Hydrocarbon pollution is a significant concern confronting our environment today. Bioremediation is one of the most effective methods for removing environmental pollutants. The research community has been examining potential strategies for enhancing bioremediation. One of these strategies is the use of nanoparticles. The purpose of this study is to determine whether green synthesized gold nanoparticles (GNPs) from various algal species isolated in Kuwait can aid in the bioremediation of hydrocarbons using previously isolated thermophilic hydrocarbon-degrading bacteria (indigenous to oil-contaminated soil in Kuwait). The tested isolates are *Geobacillus subterraneus* strain 34, *Geobacillus thermodenitrificans* strain R-35647, *Brevibacillus thermoruber* DSM 7064, and *Bacillus altitudinis* 41KF2b. The effect of GNPs on bioremediation was investigated in terms of the effect of the synthesized GNPs on the growth, and oil consumption efficiency of these bacterial isolates. Green synthesized GNPs characteristics were determined using UV-vis, XPS, and TEM analyses. At low GNPs concentrations, insignificant enhancement of growth was observed with the majority of the tested strains. On the other hand, at concentrations greater than 2 mM, growth inhibition was detected, and this inhibition was statistically significant. As for the effect of GNPs on oil consumption, the only statistically significant enhancement of oil consumption was detected with *G. subterraneus* at 0.25 mM with a 31.95% increase. For *G. thermodenitrificans*, all GNPs concentrations inhibited growth and oil consumption. It appears that the smaller, spherical GNPs might enhance growth and oil consumption of thermophilic hydrocarbon-degrading bacteria, while the larger, hexagonal GNPs inhibited their growth.

Keywords: Bioremediation, gold nanoparticles, thermophiles, oil degradation

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FUTURE EVENTS

5th INTERNATIONAL CONFERENCE ON

**“Law, Business, Education and Social Sciences
(LBESS-2022)”**

Date: June 18-19, 2022

Venue: Novotel London Waterloo Hotel, UK

Email: lbess@gissf.com

Abstract Submission Date: June 3, 2022

Full Paper Submission Date: June 8, 2022

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- For more details visit <http://gissf.com/>

5th INTERNATIONAL CONFERENCE ON

**“Dynamics of Management and Economic Research
(DMER-2022)”**

Date: June 25-26, 2022

Venue: Novotel Barcelona Sant Joan Despi, Spain

Email: dmer@gissf.com

Abstract Submission Date: June 10, 2022

Full Paper Submission Date: June 15, 2022

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- For more details visit <http://gissf.com/>

3rd INTERNATIONAL CONFERENCE ON

**“Emerging Issues in Economics , Social Sciences and
Business Management(EIESSBM-2022)”**

Date: July 09-10, 2022

Venue: The Federal Kuala Lumpur Malaysia

Email: eiessbm@gissf.com

Abstract Submission Date: June 25, 2022

Full Paper Submission Date: June 29, 2022

**Selected conference papers will be published in the special
/regular issue of ISI/Scopus-indexed journals associated
with this conference.**

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
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- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- For more details visit <http://gissf.com/>

3rd INTERNATIONAL CONFERENCE ON

“Recent Development in Economics, Business Management
and Information Technology (RDEBMIT-2022)”

Date: August 13-14, 2022

Venue: The Howard Plaza Hotel Taipei, Taiwan

Email: rdebmit@gissf.com

Abstract Submission Date: July 10, 2022

Full Paper Submission Date: August 03, 2022

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
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- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies
- For more details visit <http://gissf.com/>

4th INTERNATIONAL CONFERENCE ON

**“Academic Research in Social Sciences and Humanities
(ARSSH-2022)”**

Date: August 27-28, 2022

Venue: Mercure Hotel Amsterdam City, Netherlands

Email: arssh@gissf.com

Abstract Submission Date: August 10, 2022

Full Paper Submission Date: August 17, 2022

**Selected conference papers will be published in the special
/regular issue of ISI/Scopus-indexed journals associated
with this conference.**

Conference Main Tracks

- Social and Community Studies
- Arts
- Humanities
- Civic and Political Studies
- Cultural & Global Studies
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

CSR



Charities

Environment

Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children, such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:







VISION

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